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Fall Edition 1939

WHOLESALE PRICE LIST FOR
FLORISTS, SEEDSMEN, NURSERYMEN



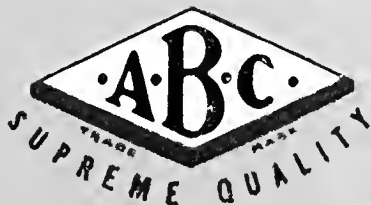
BULB LIST

FLORISTS' FLOWER SEEDS, PEONIES, etc.



AMERICAN BULB COMPANY

C H I C A G O
1335 WEST RANDOLPH STREET



N E W Y O R K
31 WEST 27th STREET

Begonias and Gloxinias are in Great Favor Today



Double Flowered Tuberous Rooted Begonia

The Tuberous Rooted Begonia, up to a few years ago, was little cultivated, or not nearly as much as it deserves. It is but little known by the average flower lover, and still it is a plant which, when its culture is understood, is as easily grown as a Geranium, blooms from early summer until the fall frosts kill the vegetation. Not only is this wonderful species of Begonia a constant bloomer but it thrives in a place where other plants will not grow—in the shade, under trees, or on the north side of a house.

There are few plants that have benefited to as great a degree by the art of hybridization as have the Tuberous Rooted Begonias in the past few years. Some of this work has been done in Europe, but a great deal of it has been carried on in California, resulting in pure strains, large flowers, and beautiful types that are available today.

Complete cultural directions free for the asking. Tubers ready beginning December.

Tuberous Rooted Begonias "True Belgian Strain"

Ready in January — For Pot Plants and Bedding

Tuberous Rooted, Single. Blooming tubers. Scarlet-pink, rose, crimson, yellow, orange, salmon, white.

Tuberous Rooted, Double Camelia. Blooming tubers. Crimson, scarlet, yellow, salmon, white, pink.

Medium Size. Per 100..\$6.00 Per 1,000..\$50.00

Large Size. Per 100.. 8.00 Per 1,000.. 70.00

Double Flowering "Fimbriata"

Shape of flowers very much like a Carnation. Very suitable for pots and gardens.

Medium Size. Per 100.....\$6.00

Large Size. Per 100..... 8.00

Florists have found a profitable outlet for Double Tuberous Begonia blooms by utilizing them for corsages (the stems being wired) and table decoration. This new fashion is now sweeping the country, the flowers commanding a price fairly comparative with that of Orchids and Gardenias.

GLOXINIAS

Ready in January

Few flowers can surpass the large tubular blooms of Gloxinia for richness and variety of coloring. They make a gorgeous display during the summer and early fall months, and as a pot plant are unexcelled.

Exceptional for pot plants. Choice blooming tubers. Separate colors.

Medium Size. Per 100.....\$ 7.50

Large Size. Per 100..... 10.00

AMERICAN BULB COMPANY

CHICAGO • NEW YORK



Large Flowering Gloxinia

AMERICAN BULB COMPANY

1335 WEST RANDOLPH STREET, CHICAGO

31 WEST 27TH STREET, NEW YORK

FALL BULB CATALOG

FLORISTS' FLOWER SEEDS, PEONIES, ETC.

A Long Lifetime

A long lifetime in connection with the supplying of bulb stock to the florist trade suggests, we believe, that your commitments to our care for this line are in safe hands. A. B. C. stocks are secured from the most dependable originating sources and quotations in this list are fully in keeping with the times.

Our standing in the LILY BULB FIELD is well known to the trade, and we are invariably in position to quote advantageous prices for case lots or by the carload.

Particular attention is called to our Texas culture of Narcissus Paper White Grandiflora, which insures buyers an unsurpassable quality, as is likewise the case with our supply of West Coast (American) Daffodils, secured from three of the most up-to-date growers in that section.

Attention is also called to our offering of special strains of Tuberous-rooted Begonias and Gloxinias, both of which are now in great vogue.

FALL BULBS IN QUANTITY

While we have provided for a liberal surplus of all lines as against advance orders, we urge the placing of requisitions at an early date since later in the season supplies naturally become sharply diminished.

May we have the pleasure of serving you?

Yours very truly,

AMERICAN BULB COMPANY,

Per A. MILLER, President.

A. B. C. "Supreme" Quality Bulbs of fine appearance, evenly graded.

SEND ORDERS FROM THIS LIST TO OUR NEW YORK OFFICE

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AMERICAN BULB COMPANY

31 WEST 27TH STREET • NEW YORK

DISCLAIMER: We do not warrant in any way, expressed or implied, the contents or the description, quality, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof and goods must be returned within 3 days.—AMERICAN BULB COMPANY.

All prices in this list quoted F. O. B. Chicago or New York, unless otherwise specified. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

HYACINTHS — A. B. C. SUPREME

Our stock is purchased from sources that achieved a reputation for the high quality of their bulb output. Our prices are quoted f.o.b. New York or Chicago, and include ocean freight and duty. Prices are in keeping with the market and our stock is fit for particular growers who will have nothing but the best.

HYACINTHS

A. B. C. "Supreme" Quality

SINGLE RED AND ROSE

Gertrude. Rosy pink; well shaped compact truss. A satisfactory commercial variety on account of its usefulness for forcing as well as for bedding purposes.

Hjalmar Branting. Deep rose, changing to rosy red; large well filled truss. Good for forcing.

Lady Derby. Delicate rose-pink; long well shaped truss of loose form set with large waxy bells. Good for forcing as well as for bedding.

La Victoire. Bright carmine-red; truss formed of medium sized bells; strong stem. A splendid bedder and good forcer.

Marconi. Bright rose; broad truss borne on a short, stiff stem. Recommended for forcing in pots for Easter. Is also a splendid bedder.

Queen of the Pinks. Lovely bright rosy pink; large, compact truss of fine shape; bells of medium size. Strong, sturdy stem. Recommended for forcing in pots for Easter. Also good for bedding.

Pink Pearl (New). Deep pink; very early and especially recommended for forcing.

SINGLE WHITE AND BLUSH WHITE

L'Innocence. Pure white; broad, loose truss of elegant form; large, well shaped bells. The best pure white Hyacinth for all purposes. Recommended for bedding as well as for forcing.

Queen of the Whites. Pure white; large, compact spike; dwarf habit. Suitable for late pot work.

SINGLE LIGHT BLUE AND DARK BLUE

Bismarck. Light sky-blue; very large, broad truss of loose form; large, long-stemmed bells. Excellent for early forcing.

Grand Maître. Fine deep porcelain blue; very large, broad, well formed spike; nicely curled bells. Splendid variety for forcing and excellent bedder.

King of the Blues. Deep glossy blue; splendid, well formed, long, compact spike on short stem; bells of medium size but of great substance. Late forcer, desirable bedder.

Perle Brillante. Light blue; very large, well formed truss; large bells.

Queen of the Blues. Light blue with beautiful silvery shade; large, compact truss with fine bells. Excellent bedder.

SINGLE YELLOW AND ORANGE YELLOW

City of Haarlem. Bright golden yellow; large truss. Very fine.

PRICES OF THE ABOVE VARIETIES

	100	1000
13 centimeters and up.....	\$3.50	\$30.00
15 centimeters and up.....	5.00	45.00
16 centimeters and up.....	5.50	50.00
17 centimeters and up.....	6.50	60.00
18 centimeters and up.....	8.00	75.00
19 centimeters and up.....	9.00	85.00



Named Hyacinths provide desirable pot plants especially for Easter sales.

SPECIAL PREPARED DUTCH HYACINTHS

For Early Forcing

	100	1000
18 centimeters and up.....	\$9.00	\$85.00
17 to 18 centimeters.....	8.00	75.00
15 to 17 centimeters.....	5.70	52.00
13 to 15 centimeters.....	4.30	38.00

In the following varieties: **L'Innocence**, pure white; **Derby**, bright rose-pink; **Bismarck**, sky blue.

IMPORTED FRENCH ROMAN HYACINTHS

For Early Forcing

	100	1000
White. 12 to 13 centimeters.....	\$6.00	\$50.00
White. 13 to 14 centimeters.....	6.50	60.00
White. 14 to 15 centimeters.....	7.50	70.00

SPECIAL NOTE! Forced Hyacinths are inclined to develop foliage that is too sturdy, and to counteract this it is well to water very sparingly till the first bell has loosened from the bottom of the spike. After this water freely. Some growers find water and weak liquid cow manure on alternate days efficacious, the latter giving substance and improved color.

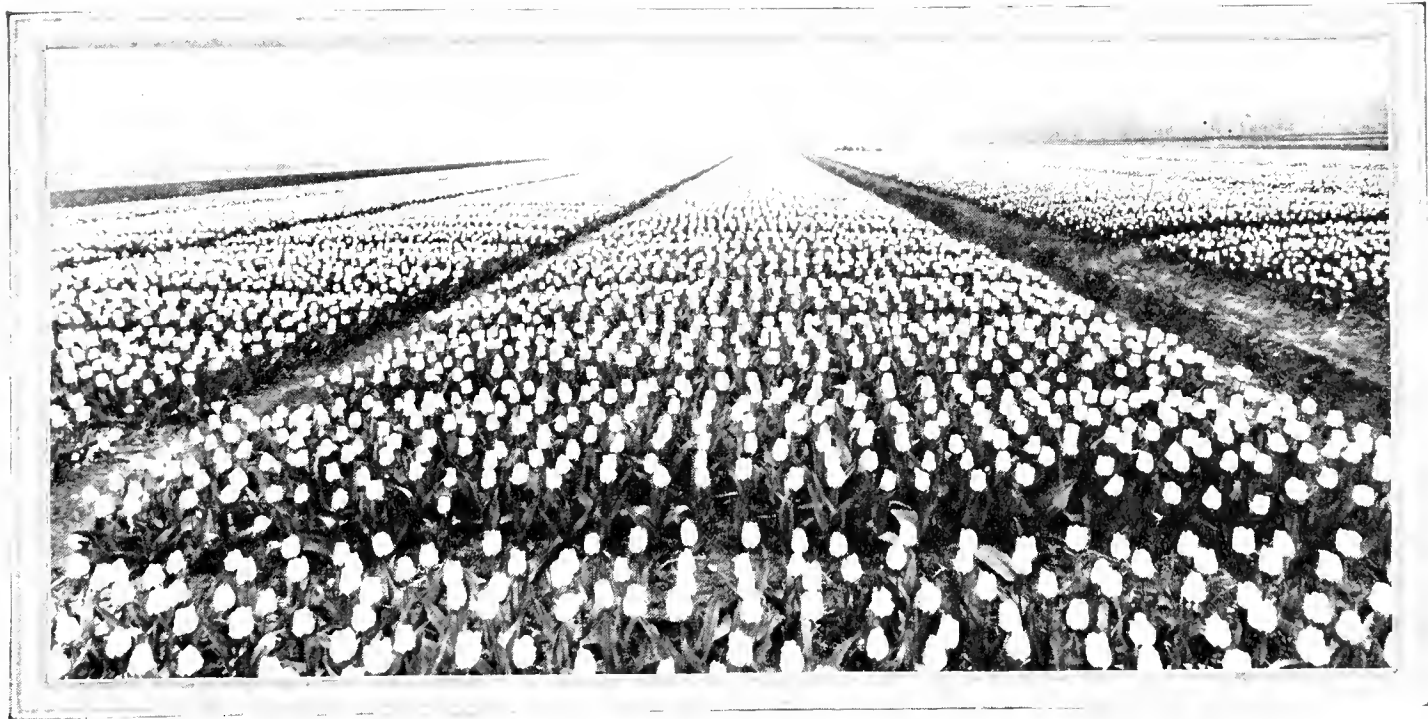
DARWIN TULIPS "The Cream of the Crop"

	100	1000
Afterglow. Salmon-pink, tinted orange; edges of petals light orange; inside deep orange, with yellow base. This variety is a sport of Baronne de la Tonnaye.....	\$3.30	\$28.00
Allard Pierson. Glossy deep red. Can be forced very early	2.90	24.00
Baronne de la Tonnaye (Calliope). Vivid rose, margined blush rose. Excellent variety for bedding.....	2.90	24.00
Bartigon. Clear crimson-red; white base, ringed deep blue. Extra good for forcing. Fine for pans, cutting and bedding. Medium high.....	2.90	24.00
Bleu Aimable. Bright violet-blue; white base starred blue..	3.00	25.00
City of Haarlem. Intense deep scarlet, with white margined dark blue base. One of the best scarlet Darwin Tulips, for growing indoors as well as outdoors.....	4.00	35.00
Clara Butt. Beautiful clear salmon-pink with blue base. One of the old, good bedding varieties.....	2.90	24.00
Dream. Rosy lilac, inside purple with blue base.....	2.90	24.00
Farncombe Sanders. Bright scarlet; inside vivid cerise scarlet with white base, marked blue. Large, broad-petalled flower of perfect shape.....	2.90	24.00
Faust (Ravenswing). Dark glossy brown-violet with blue base	3.40	29.00
Herodiade. Fine rose-pink. Medium high. Excellent for medium late and late forcing in pans.....	2.90	24.00
King George V. Brilliant carmine-red.....	3.70	32.00
King Harold (Mahony). Deep glossy mahogany-red with purple-black base	2.90	24.00
La Tulipe Noire. Velvety deep maroon-black; the darkest of all tulips	3.20	27.00
Le Notre. Bright pink; recommended for early forcing only..	2.90	24.00
Madame Krelage. Bright lilac-rose with pale silvery rose edges; inside soft rose-pink.....	2.90	24.00
Mrs. Potter Palmer (Fashion). Bright purplish violet.....	2.90	24.00
Philippe de Commynes. Velvety maroon-black; almost as black as La Tulipe Noire.....	3.00	25.00
Pride of Haarlem. Brilliant rosy carmine with blue base. Large flower on tall, strong stem. One of the most popular varieties for planting outside.....	2.90	24.00
Princess Elizabeth (Julie Virnot). Vivid rosy pink with lighter edges. Good for forcing and planting outside.....	3.00	25.00
Prof. Rauwenhoff. Lively pure red with blue base. Fine for forcing as well as for bedding.....	2.90	24.00
Rev. H. Ewbank. Heliotrope-lilac, flushed silvery lavender with lighter edges. For planting outside only.....	2.90	24.00
Roi d'Islande (Matchless). Bright old rose with white base. Medium tall; extra for forcing in pans.....	3.10	26.00
Rose Copeland. Excellent early forcer; fine rosy lilac.....	3.30	28.00
Victoire d'Oliveira. Dark red with white bordered deep blue base. Good for forcing as well as for planting outside..	2.90	24.00
White Queen (La Candeur). White, tinged blush.....	2.90	24.00
Wm. Copeland. Bright lavender; medium sized flower. Splendid for early forcing.....	2.90	24.00



Darwin Tulips
Darwin Tulips provide desirable pot plants, likewise exceptional for bedding.

Wm. Pitt. Bright scarlet with purplish bloom on the outer petals, and blue starred white base. Excellent variety for forcing	\$3.00	\$25.00
Yellow Giant. Rich deep golden yellow with black anthers. Large globular flower on tall, strong stem.....	3.10	26.00
Zulu. Very dark violet-black. Egg-shaped flower.....	2.90	24.00
Zwanenburg. Pure white with black anthers; tall stem. This variety has good keeping qualities.....	3.70	32.00
Splendid Mixture of All Colors	2.80	23.00



A Field of Darwin Tulips in Holland

DARWIN TULIPS (Special Offer)

We can also supply the following varieties in second size bulbs, 11 ctm.

	100	1000
Bartigon	\$2.70	\$22.00
Clara Butt	2.70	22.00
Farncombe Sanders	2.70	22.00
La Tulipe Noire	2.70	22.00
Mme. Krelage	2.70	22.00
Pride of Haarlem	2.70	22.00
Princess Elizabeth	2.70	22.00
Wm. Copeland	2.70	22.00
Wm. Pitt	2.70	22.00
Inglescombe Yellow ...	2.70	22.00



Early Single Tulip

EARLY DOUBLE TULIPS

	100	1000
* Couronne d'Or. Old golden yellow, edged and flushed orange; large, full, well formed flower of great substance on strong stem. Extra for forcing. Splendid bedder.....	\$3.20	\$27.00
Electra. Clear red, shaded carmine; very large double flower on strong stem. Sport of Murillo.....	3.10	26.00
El Toreador. Orange-red, terra-cotta edged; very large and full flower. Extra for forcing.....	3.30	28.00
Imperator Rubrorum. Glowing scarlet; large, full, compact, round flower. Good for forcing and splendid bedder....	3.60	31.00
* Mr. Van der Hoeft (Reve d'Or). Pure yellow; large flower. Good for bedding and forcing. Sport of Murillo.....	3.10	26.00
* Murillo (Albino). White, shaded pink toward edges of petals, giving the general impression of a delicate pink; large well shaped flower on strong stem. Good for forcing as well as for bedding.....	3.10	26.00
Orange Nassau. Blood red, flushed fiery red, with small margin of orange. Sport of Murillo.....	3.40	29.00
* Peach Blossom. Deep rose-pink, flushed white; large full flower on strong stem. Good forcer and splendid bedder. Sport of Murillo.....	3.10	26.00
Rubra Maxima. Deep scarlet. Good bedder.....	3.10	26.00
Schoonoord. Snow white. Sport of Murillo.....	3.30	28.00
Tearose (Brimstone Beauty, Safrano, Theeroos). Sulphur yellow and when fully developed slightly orange shaded. Sport of Murillo.....	3.10	26.00
Tournesol. Bright red with golden edge; large flower. Very early.....	3.40	29.00
* Vuurbaak. Bright scarlet with orange flush; very large, full flower on strong stem. Grand for bedding and a good forcer.....	3.80	33.00
Splendid Mixture of All Colors	3.00	24.00

EARLY SINGLE TULIPS

	100	1000
Belle Alliance (Waterloo). Scarlet with large bright yellow base; strong, stout stem. Good bedder.....	\$3.00	\$25.00
* Brilliant Star. Brilliant scarlet; star-shaped black, yellow and olive base; large flower opening flat; narrow leaves.....	3.10	26.00
* Couleur Cardinal. Deep scarlet, covered with plum-colored bloom on outside; inside very bright.....	3.20	27.00
Cramoisi Brilliant (Carmin Brilliant, Sparkler). Brilliant scarlet, yellow base and filaments; large flower.....	3.00	25.00
Diana. Pure white with yellow base; long flower. Early forcer and very suitable bedder.....	3.00	25.00
* Fred Moore. Orange terra-cotta, bright orange-yellow at the margin of each segment; sweet scented; tall stem..	3.10	26.00
* General de Wet (Fireglow). Golden yellow, splashed and stippled deep orange, giving the general effect of a clear orange; sweet scented. Sport from "Prince of Austria"...	3.50	30.00
* Ibis. Dark rose, changing to clear pink at the edges of the petals; large round flower. Good for forcing.....	3.10	26.00
Keizerskroon (Grand Duc). Bright crimson-scarlet with broad golden yellow border; bold cup-shaped flower.....	3.80	33.00
* King of the Yellows. Deep golden yellow; medium sized goblet-shaped flower. Recommended for early forcing..	3.00	25.00
* La Reine Maxima. White, rose edged; large cup-shaped flower. Greatly improved La Reine.....	3.20	27.00
* Mon Tresor. Clear golden yellow; very large flower on stiff stem. Excellent bedder and very early forcer.....	3.20	27.00
* Prince of Austria. Outside dull orange-scarlet, inside brilliant scarlet with bright yellow base; large globular flower.....	3.10	26.00
* Proserpine. Bright carmine-rose with a white, yellow suffused center stained slate blue; very large globular flower.....	3.30	28.00
* Prosperity (La Reine des Reines, Dainty Maid). Deep rose and white. Fine for forcing.....	3.10	26.00
* Rising Sun. Golden yellow; medium sized oval flower of great substance on stout stem. Good for forcing.....	3.10	26.00
Rose Gris-de-Lin. Delicate rose, changing to white at the base. Medium-sized flower. Suitable bedder.....	3.10	26.00
* Rose Luisante. Deep rose-pink and white; fine color, large flower of great substance on stout stem.....	3.20	27.00
* Thomas Moore. Terra-cotta with orange-yellow edge; medium sized flower on tall stem.....	3.00	25.00
* Vermilion Brilliant. Brilliant vermilion-scarlet; base diffuse, bright yellow; large, long, well formed flower.....	3.20	27.00
White Hawk (White Falcon, Albion). Milk white; large, globular flower of great substance with crinkled petals on stout stem. Very good keeper.....	3.30	28.00
* Yellow Prince (Golden Prince). Bright yellow, when in full bloom flushed scarlet in the lower part of the flower....	3.00	25.00
Splendid Mixture of All Colors	3.00	24.00

PARROT TULIPS

	100	1000
Fantasy. Salmon-pink with green markings on outer petals; inside deeper salmon-pink. A sport of Darwin Clara Butt. Strong stem.....	\$3.30	\$28.00
Sundew. Bright red with white base. The upper edges of the petals are beautifully fringed, crystal-like, very attractive; unlike any other Tulip in existence. It really is not a true Parrot Tulip, but a Darwin with fringed edges.....	2.80	23.00
Mixed	2.80	23.00

SPECIAL NOTE! Please bear in mind that all prices quoted in this catalogue on Bulb Stock are Free on Board either Chicago or New York. No fictitious charges being added.

BREEDER TULIPS

	100	1000
Bacchus. Deep violet-blue with dusky grape-like bloom on outer petals and white base. Very large egg-shaped flower	\$3.40	\$29.00
Bronze Queen (Clio). Bronzy buff; inside golden bronze with yellow base; very fine for outside planting; good for forcing	2.90	24.00
Cardinal Manning (Goliath). Rose-violet, flushed rosy bronze, changing to orange at the edges of the petals.....	3.10	26.00
Don Pedro. Dull coffee-brown; inside glittering mahogany with olive streaked yellowish base.....	3.50	30.00
Jaune d'Oeuf (Sunrise). Orange-yellow, flushed pale lilac on outer petals; inside soft yellow with dark greenish base	3.00	25.00
Louis XIV. Dark purple, flushed bronze with broad margin of golden brown. Large, stately flower.....	3.50	30.00
Lucifer (Gorgeous). Soft orange-red; inside scarlet-orange with yellow base. A very attractive variety.....	3.90	34.00
Panorama (Fairy). Brownish orange-scarlet with faintly bluish bloom. Fine for bedding; good for forcing.....	3.30	28.00
Prince of Orange (Orange Beauty). Orange-red, flushed terracotta, with narrow orange-yellow edges; olive base, streaked yellow	3.20	27.00
Yellow Perfection. Light greenish bronze-yellow with lilac blotch and flush on outside petals; dark base.....	3.20	27.00
Mixture of All Colors.	3.00	25.00

COTTAGE TULIPS

	100	1000
Albino. Pure white with yellow anthers. Shorter than Carrara. Excellent for forcing.....	\$3.90	\$34.00
Argo. Golden yellow with orange-red spots and flush, passing to deep reddish orange when in full bloom. Dark base and black anthers.....	3.20	27.00
Carrara. Pure white with yellow anthers. Large globular flower. An outstanding variety.....	3.50	30.00
Dido. Orange-red, slightly flushed cerise, with amber-orange edges; inside salmon-orange with yellow base passing to slatish green, and yellow anthers.....	3.00	25.00
Fairy Queen. Rosy heliotrope with broad amber-yellow edges	2.90	24.00
Gesneriana Lutea. Pure golden yellow.....	3.00	25.00
Gesneriana Sphatulata. Dazzling scarlet with a bluish base.....	2.90	24.00
Grenadier. Bright orange-red with yellow base; large, sweet-scented flower	2.90	24.00
Inglescombe Yellow. Canary yellow with yellow anthers. Color will sometimes change to orange with orange-red due to warm climatic conditions.....	2.90	24.00
John Ruskin. Salmon-orange, flushed rosy lilac with yellow edges; oval shaped flower.....	2.90	24.00
Moonlight. Soft pale yellow; very long slim flower.....	3.20	27.00
Mrs. Moon (Fulgens Maxima Lutea; Mrs. Clarke). Pure deep yellow; pointy flower with slightly reflexing petals....	3.20	27.00
Picotée (Maiden's Blush). White, the graceful reflexing petals are margined deep rose. When in full bloom the whole flower is suffused rose-pink.....	2.90	24.00
Rosabella. Deep rose with light edges; inside soft rose with creamy white base and black anthers. Exceptionally good variety for outside planting.....	3.30	28.00
Sirene. Satin-rose with white base; suitable for forcing in March. Lily flowering.....	3.00	25.00
The Fawn. Light rosy lilac, flushed yellow with creamy yellow edges; unique color. Egg-shaped flower.....	2.90	24.00
Extra Fine Mixture.	2.90	24.00

MENDEL TULIPS

	100	1000
Early Beauty. Deep rose, white center. Medium early forcer.....	\$2.90	\$24.00
*Early Sensation. Lively salmon pink—large flower; tall stem; very early.....	3.00	25.00
Fabriola. Rich orange-salmon; early.....	3.50	30.00
Handel. White edged light pink. Medium early forcer. Good keeper	2.90	24.00
Mozart. Deep rose, good keeper; medium early.....	2.90	24.00
*Papaver. Glistening deep scarlet; medium tall stem; fine forcer	3.10	26.00
Prof. Zeeman. Deep salmon-pink, suffused orange; yellow center. A splendid color; large flower.....	3.00	25.00
Sonja. Cherry-rose. A strong flower of beautiful color and noble form. Early forcer. Excellent pot tulip.....	3.00	25.00
The Rose. Lilac-rose, white center, late.....	2.90	24.00
Weber. White with broad border of pink; large flower of		



Breeder Tulip "Bacchus"

MENDEL TULIPS (Continued)

	100	1000
noble form and great substance on tall stem. Medium early forcer	\$3.40	\$29.00
Zenober (Leonidas). Cochineal red; black center with greenish halo. Recommended for early forcing.....	3.20	27.00

TRIUMPH TULIPS

	100	1000
*Aviateur. Deep red, golden yellow bordered; good for forcing	\$3.30	\$28.00
Alberio. Glossy cherry-red with very small yellow rim around petals; large flower of good substance. Good bedder and early forcer. Good keeper.....	3.30	28.00
Algieba. Heliotrope passing to pale mauve towards the edges. A very attractive color.....	3.00	25.00
Edith Eddy. Purple-carmine with small white edge and white base; strong flower of good substance on strong stem. Medium early forcing variety.....	3.70	32.00
Kansas. White with yellow base and center; suitable medium early forcing variety.....	3.50	30.00
Telescopium. Violet-red suffused red-violet at the base. Large flowers of great substance on tall, strong stem. Can be forced for February blooming.....	3.00	25.00
Ursa Minor. Even golden yellow; cup-shaped flower on medium sized strong stem. Early forcing variety. Recommended for pots and pans.....	3.70	32.00
Virgo. Fine pansy violet with large white center; tall and early	3.50	30.00

BOTANICAL TULIPS

	100	1000
Clusiana. White, cherry-red outside. Must be forced cool. Needs plenty of spacing. Start forcing about February 10th to bloom March 10th. Extremely dainty.....	\$4.00	\$35.00

HARDY NARCISSUS ... (DAFFODILS)



Above illustration shows a section of one hundred acres in Oregon devoted to the production of King Alfred Narcissus for The American Bulb Co., Chicago and New York.

NORTHWEST-GROWN BULBS of TYPICAL A. B. C. SUPERIOR GRADE AND QUALITY

	100	1000
Emperor. Primrose perianth; deep yellow trumpet.		
D. N. No. 1, 17 ctm. and up.....	\$5.25	\$46.00
Glory of Sassenheim. Enlarged Victoria bi-color.		
D. N. No. 1, 17 ctm. and up.....	5.50	50.00
Golden Beauty. Jonquil type. Single yellow.....	4.00	35.00
Helios, Inc. Perianth deep yellow, cup orange-yellow changing to a deeper orange.....	6.00	55.00
King Alfred. Golden yellow; very large frilled flowers.		
D. N., Selected No. 1, 18 ctm. and up.....	7.00	65.00
D. N., Selected No. 2, 15 ctm. and up.....	6.00	54.00
Laurens Koster. Poetaz. Pure white perianth, orange-yellow cup—		
D. N. No. 1, 16 ctm. and up.....	5.50	50.00
R. B., Selected No. 1, 12 ctm. and up.....	4.50	40.00
Martha. Large bi-color.....	5.00	45.00
Minister Talma. Large golden yellow, yellow trumpet.		
D. N. No. 1, 16 ctm. and up.....	6.00	55.00
Poeticus (Pheasant's Eye). D. N. No. 1.....	4.00	35.00
Poeticus Eagle. Fine white with red perianth; double nose	4.30	38.00
Poeticus Ornatus. D. N. No. 1.....	4.30	38.00
Sir Watkins. Incomparable sulphur petals, deep yellow cup.		
D. N. No. 1, 18 ctm. and up.....	4.50	40.00
Spring Glory. Early. White petals, long chrome-yellow trumpet. D. N. No. 1, 17 ctm. and up.....	5.50	50.00
Tresserve. Large yellow trumpet; yellow perianth.		
D. N. No. 1, 18 ctm. and up.....	6.00	55.00
Van Waveren's Giant. Large bi-color; very popular.		
D. N. No. 1, 18 ctm. and up.....	10.25	97.00
Victoria. Yellow trumpet, creamy white perianth.		
D. N. No. 1, 16 ctm. and up.....	5.50	50.00
Von Sien (Double). Golden yellow.		
D. N. No. 1, 16 ctm. and up.....	5.10	46.00



King Alfred Narcissus

FOR NATURALIZING

	100	1000
Choice Mixture. Numerous hardy varieties in first size blooming bulbs. Excellent for garden work.....	\$3.50	\$30.00

NARCISSUS

TEXAS-GROWN PAPER WHITE NARCISSUS

FOR EARLY GREENHOUSE FORCING AND RETAIL SALE

Successfully cultured in water, using bowls or any container with a depth of three inches or more.

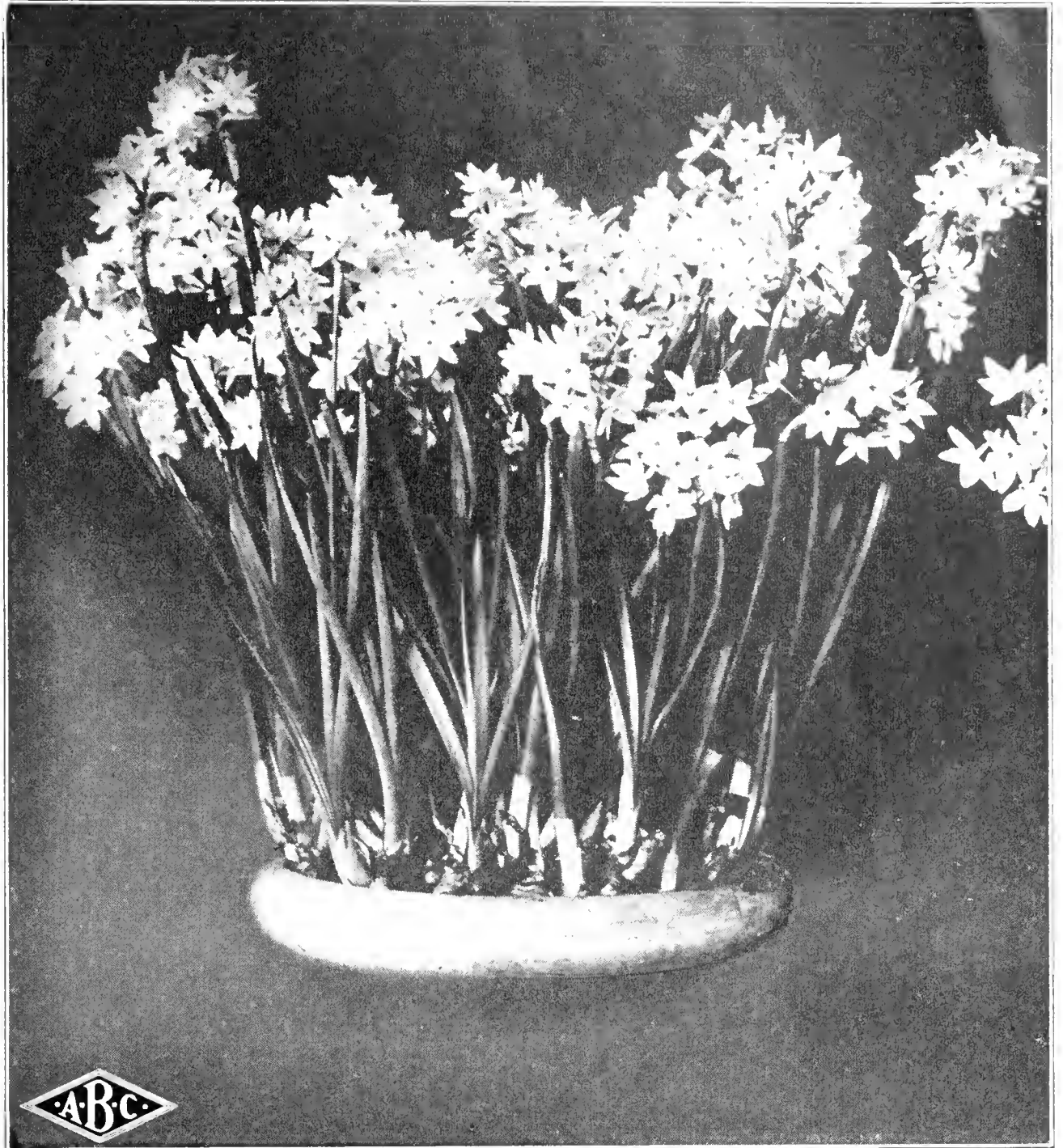
CULTURAL INSTRUCTIONS—for Home Planting

1st Operation. Place bulbs in an upright position. Use beach-stones, shells, or any other material in your possession to hold bulbs upright.

2nd. Fill bowl with water up to two-thirds of the bulb. Place bowl in a dark place in the house until root-action starts and foliage appears. Then remove bowl to a light place and allow bulbs to bloom.

3rd. When bulbs are in bloom try to maintain as cool a temperature as possible, to prolong the life of the flowers. Provide for successive blooms by planting new bulbs every ten days throughout the winter season.

4th. If you are located in a southern climate, after bulbs have bloomed you can remove them to your garden and plant in the soil in a permanent place.



Narcissus, Paper White Grandiflora, Growing in Pebbles and Water

TEXAS - GROWN PAPER WHITES

PAPER WHITE TRUE GRANDIFLORA

	Texas Grown	
	100	1000
12 ctms. (1,250 to case).....	\$1.70	\$12.00
13 ctms. (1,250 to case).....	2.30	18.00
14 ctms. (1,000 to case).....	2.70	22.00
15 ctms. (900 to case).....	3.10	26.00
16 ctms. (800 to case).....	3.70	32.00
17 ctms. (700 to case).....	4.20	37.00

THE DEMAND FOR THE ABOVE IS USUALLY GREATER THAN THE SUPPLY . . . THEREFORE, WE RECOMMEND

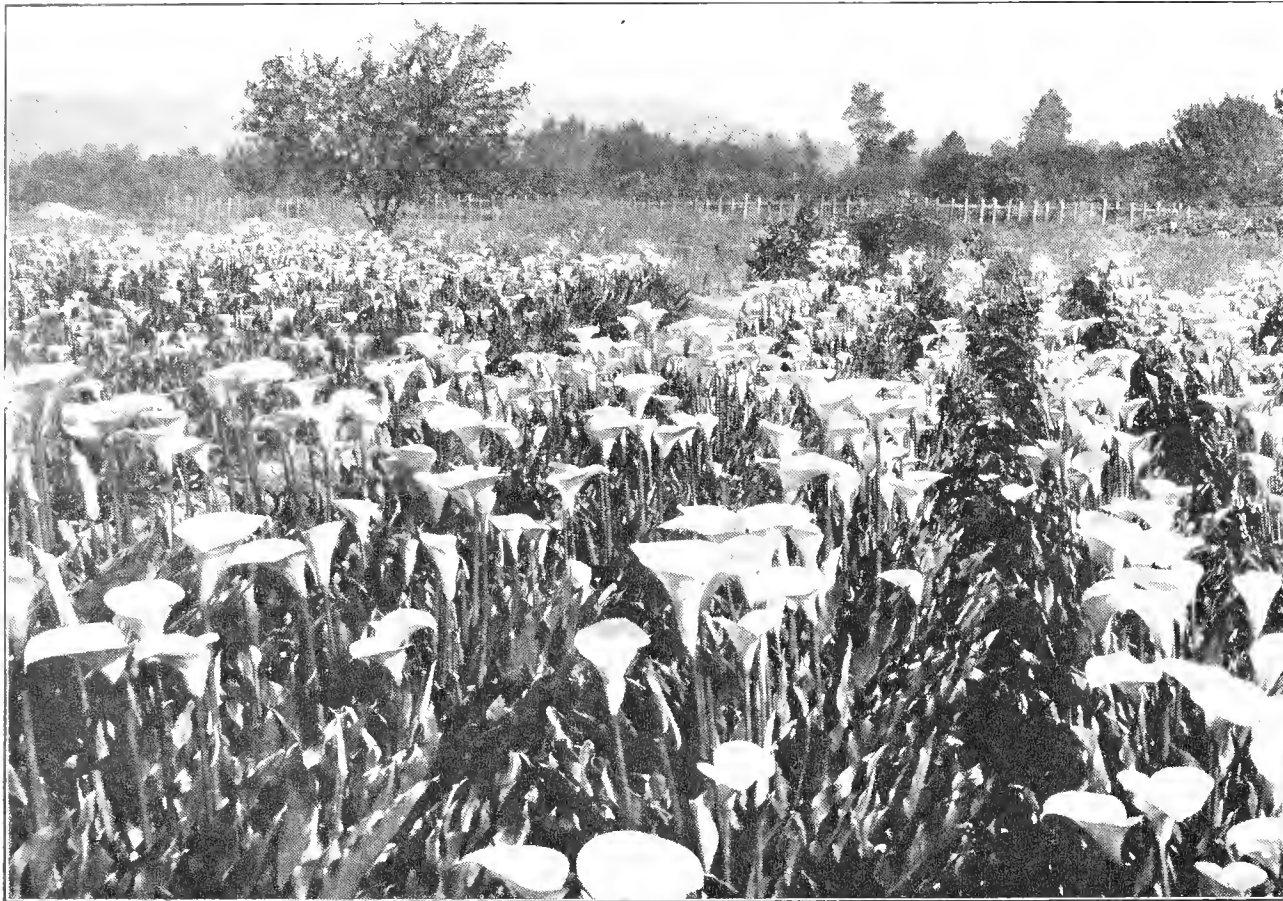
EARLY ORDERING!

PEARL CHIPS

For growing Narcissus as above

WHITE—	F. O. B. New York	F. O. B. Chicago
100 lbs.	\$5.00	\$2.50
25 lbs.	1.35	.90
	Per lb.	Per lb.
Less than 25 lbs.	\$0.06	\$0.04
COLORED—		
100 lbs.	\$6.00	\$3.00
25 lbs.	1.65	1.00
	Per lb.	Per lb.
Less than 25 lbs.	\$0.07	\$0.04½

... CALLAS ...



A Field of Callas Grown for American Bulb Company, Showing Healthy Condition of Bulbs.

CALLA GODFREY

1 1/4 to 1 1/2 inches diameter.....Per 100 \$11.00

CALLA AETHIOPICA (White Calla)

Cured in the growing field and fully dried before shipment, thus insuring bulbs that are in prime condition.

	100	1000
1 1/4 to 1 1/2 inches diameter.....	\$ 4.50	\$ 40.00
1 1/2 to 1 3/4 inches diameter.....	8.00	75.00
1 3/4 to 2 inches diameter.....	13.00	125.00
2 to 2 1/2 inches diameter.....	18.00	175.00

CALLA ELLIOTTIANA (Yellow Calla)

	100	1000
1 3/4 to 2 inches diameter.....	\$ 7.00	\$ 60.00
2 to 2 1/2 inches diameter.....	10.00	90.00
2 1/2 to 3 inches diameter.....	14.50	135.00
3 in. and up diameter (Scarce).....	20.00	190.00

BABY CALLA

Dwarf white.
Fine for pots.

	100
Top Size....	\$11.00
First Size...	8.00

CALLAS . . . Their Culture

From Bulletin of the Illinois State Florists' Association, Urbana, Illinois, Prof. H. B. Dorner, Editor.

"CALLAS — As a result of our experiences the past few seasons, we have decided to put all of our Callas in pots. When the plants are in pots any which show signs of disease can be discarded before the disease has a chance to spread the way it does in the bench. Last year we disinfected part of the bulbs with corrosive sublimate, part with formaldehyde, while some were left untreated. Toward spring soft rot started in the untreated end of the bench and spread through the other sections. This may occur, as this spring to some extent, even where all of the bulbs are treated. This is not an argument against treating Calla bulbs, which is well worth while, but on the other hand there may be rotted spots in some bulbs which are not reached by disinfectant. Clean the bulbs carefully, treat them, and then, for maximum safety, plant in pots."

CROCUS

Blue and Purple

	100	1000
Baron von Brunow. Dark blue....	\$1.70	\$12.00
King of the Blues. Dark purple....	1.70	12.00
Purpurea Grandiflora. Purple, extra	1.90	14.00

Striped

Sir Walter Scott. White, striped purple	1.70	12.00
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White

King of the Whites. Pure white, extra	1.70	12.00
Mont Blanc. White.....	1.70	12.00

Yellow

Large Yellow. Mammoth.....	1.70	12.00
----------------------------	------	-------

Mixed

Blue and Purple Mixed.....	1.50	10.00
Striped Mixed	1.50	10.00
White Mixed	1.50	10.00
Yellow Mixed	1.50	10.00
All Colors Mixed.....	1.50	10.00

SCILLA SIBIRICA

	100	1000
Blue	\$2.00	\$15.00

GALANTHUS (Snow Drops)

	100	1000
Single	\$1.90	\$14.00

CHIONODOXA (Glory of the Snow)

	100	1000
Lucilliae. Lilac-blue....	\$1.70	\$12.00

MUSCARI (Grape Hyacinths)

	100	1000
Blue	\$1.70	\$12.00

ORNITHOGALUM

Arabicum (Star of Bethlehem). White, globe shaped flowers with jet black centers. Delightful fragrance; height 2 feet; large bulbs. 100.....\$3.50

Aureum. Orange colored flowers, splendid for pots or cutting. 100..\$7.50

Thrysoides fl. pl. Double. The only double Ornithogalum. This flower has the keeping quality and appearance of a double pearl Tuberose, with no odor. This is a new variety, very popular in the West; height 2 1/2 feet. Large bulbs. 100.....\$5.50

RANUNCULUS

	100	1000
French Hybrids Mixed—		
1 year No. 1.....	\$2.50	\$20.00

Claremont Hybrids—

1 year No. 1.....	2.75	22.50
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FREESIAS — A. B. C. SUPREME

	½ in. to ⅝ in.		⅝ in. to ¾ in.		¾ in. up	
	100	1000	100	1000	100	1000
Apotheose. Bright carmine-pink, white throat, large flowers, tall rigid stems, extra fine.....	\$1.50	\$ 9.00	\$1.75	\$12.00	\$2.25	\$17.00
A. B. C. Blue. One of the best blues	1.75	12.00	2.00	15.00	2.50	20.00
Blanche Blue. Popular blue variety.	1.75	12.00	2.35	18.00	4.00	35.00
Elder's Double White (New)	4.00	35.00	4.50	40.00	6.50	60.00
Elder's Giant White. Large white, late flowering	1.50	10.00	2.35	18.00	4.00	35.00
Elder's Red	1.75	12.00	2.35	18.00	4.00	35.00
Golden Daffodil. Exceptional yellow, firm texture, strong stems of exceptional keeping quality.....	1.00	6.00	1.60	11.00	2.00	15.00
Golden Treasure. Similar to Golden Daffodil, showing slight trace of lavender on outside of flower....	1.00	6.00	1.60	11.00	2.00	15.00
Judy. Golden yellow.....	4.50	40.00
Purity. Improved Superflora white	1.00	6.00	1.60	11.00	2.00	15.00
Red Riding Hood. New red.....	3.50	30.00	3.75	32.00	4.00	35.00
Rosy Morn	1.75	12.00	2.35	18.00	4.00	35.00
Ruth Chatterton. Tyrian rose.....	2.75	22.00	3.00	25.00	3.50	30.00
Schroeder's White Perfection	1.25	7.50	1.70	12.00	2.25	17.50
Sunset. New orange-colored variety	1.50	10.00	2.00	15.00	2.35	18.00
White Chief. Large white.....	1.00	7.50	1.60	11.00	1.75	12.50
Wisteria. Deep violet-blue.....	1.50	10.00	2.00	15.00	2.35	18.00



Freesias — A. B. C.'s Improved
Purity Superflora

FREESIAS

Some bulbs mature early, and Freesias are among them. Batches of these bulbs can be started from August onward, putting the last planting in during early December. It does not pay to start the bulbs as soon as they are received. They require a certain period of rest, and many failures in the growing of Freesias, as well as bulbous Irises and Gladioli, are due to the bulbs not having the rest needed.

Many years ago florists grew the old variety "Refracta Alba," cut-flowers with short stems. Then came "Purity, Superflora," Golden Daffodil, Elder's Giant White and many others in quite a range of colors. White still remains easily the best seller and is the most useful for growers to handle who require flowers for design work, but Golden Daffodil forces into flower more easily, and the other colors—pink, lavender, blue and carmine—all have their place. However, it is likely that if the average small florist will use fully three-fourths white, he will not go far astray. Order your bulbs now. They should certainly not be planted right away, but given a period of rest, after which they will come away quickly as well as evenly.

AMARYLLIS — Prize Winning English Hybrids (Produced in California)

While the "American Hybrids" offered below are of really HIGH QUALITY, the above strain obtains colors and shades that are in a class by themselves. Likewise flowers are of extra large size. Highly recommended.

100.....\$30.00 1000.....\$250.00

ANEMONE—Now Very Popular for Cut-Flowers

Monarch De Caen No. 1. A magnificent robust growing strain of Poppy Anemone with immense saucer-shaped flowers of the most brilliant and varied colors from pink to beautiful shades of blue and brilliant scarlet, borne on long, strong stems. 100.....\$2.30 1000.....\$18.00

Giant St. Brigid No. 1. Large semi-double flowers of the most brilliant hues and delicate shades of colors, including a good proportion of rose, pinks, lavenders and blues. 100.....\$2.75 1000.....\$22.50

His Excellency No. 1. A grand variety, bearing flowers measuring three inches across, of the most vivid vermilion, with silver-white base and handsome black central boss. 100.....\$2.50 1000.....\$20.00

AMARYLLIS — Giant American Hybrids

The value of Amaryllis depends on the quality of the strain. We buy our bulbs from several sources of known reputation and mix these strains ourselves, thus making certain that you get the best obtainable. Every bulb we ship is of flowering size and many produce more than one flowering stem.

	100	1000
2 to 2¼ inch.....	\$ 9.50	\$ 85.00
2¼ to 2½ inch.....	11.00	100.00
2½ to 2¾ inch.....	13.50	125.00
2¾ to 3 inch.....	17.50	165.00
3 to 3¼ inch.....	21.00	200.00
3¼ to 3½ inch and up.....	25.00	225.00

USDA



Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.

A. B. C. SUPREME QUALITY LILIES



The Regale Lily

LILIUM REGALE (True Northern Grown)

	100	1000		100	1000
5 to 6 inch.....	\$ 4.50	\$40.00	9 to 10 inch....	\$12.50	\$110.00
6 to 7 inch.....	6.00	50.00	10 to 11 inch....	15.00	140.00
7 to 8 inch.....	8.00	70.00	11 to 12 inch....	17.50	165.00
8 to 9 inch.....	10.00	90.00			

We control one of the largest stocks in this country

LILIUM RUBRUM (Magnificum)

	No. in Case	Per 100	Per Case		No. in Case	Per 100	Per Case
7 to 9 in....	220	\$ 7.00	\$15.00	9 to 11 in....	130	\$14.00	\$16.00
8 to 9 in....	200	9.00	15.00	10 to 11 in....	120	15.00	16.00
8 to 10 in....	170	10.00	15.00	11 to 13 in....	90	16.00
9 to 10 in....	150	12.00	15.00				

LILIUM SPECIOSUM ALBUM

	No. in Case	Per 100	Per Case		No. in Case	Per 100	Per Case
7 to 9 in.....	220	\$13.00	\$26.00	8 to 10 in.....	170	\$18.00	\$27.00
8 to 9 in.....	200	15.00	27.00	9 to 10 in.....	150	19.00	28.00

LILIUM AURATUM PLATYPHYLLUM

No. in Case			Per 100	Per Case	No. in Case			Per 100	Per Case
7 to 9 in....	200	\$11.00	\$20.00	9 to 10 in....	120	\$19.00	\$22.00		
8 to 9 in....	170	14.00	21.00	10 to 11 in....	90	22.00		
8 to 10 in....	150	16.00	21.00						

LILIUM AURATUM (Gold Banded)

	No. in Case	Per 100	Per Case		No. in Case	Per 100	Per Case
7 to 9 in....	200	\$ 7.00	\$15.00	9 to 10 in....	120	\$14.00	\$15.00
8 to 9 in....	170	9.00	15.00	10 to 11 in....	90	15.00
8 to 10 in....	150	12.00	15.00	11 to 13 in....	70	15.00

LILIUM TIGRINUM SPLENDENS (Single)

	No. in Case	Per 100	Per Case		No. in Case	Per 100	Per Case
7 to 9 in....	220	\$ 7.00	\$15.00	9 to 10 in....	150	\$12.00	\$15.00
8 to 9 in....	200	9.00	15.00	10 to 11 in....	120	15.00
8 to 10 in....	170	10.00	15.00	11 to 13 in....	80	15.00

LILIUM HENRYI

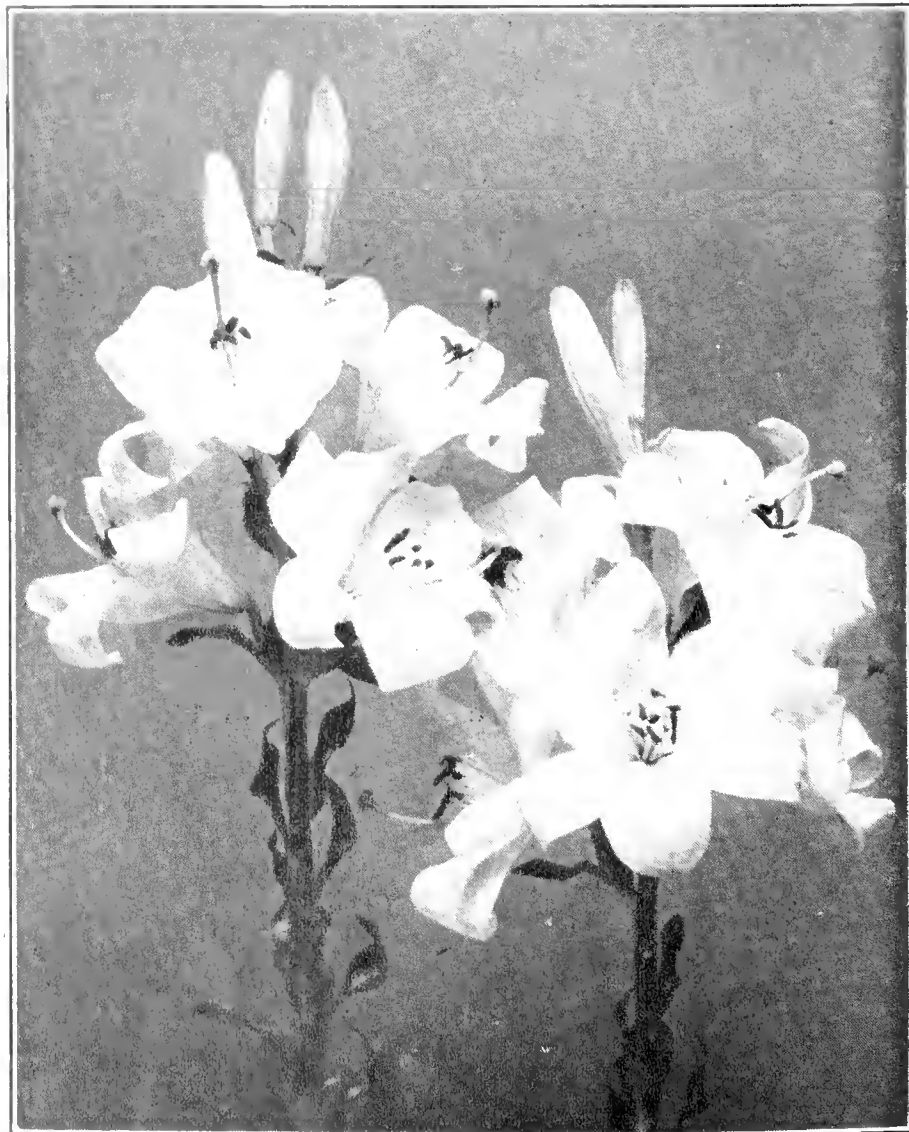
	No. in Case	Per 100	Per Case		No. in Case	Per 100	Per Case
7 to 9 in.....	220	\$ 7.00	\$15.00	9 to 10 in....	150	\$12.00	\$15.00
8 to 9 in.....	200	9.00	15.00	10 to 11 in....	120	13.00	15.00

LILIUM CANDIDUM (Madonna Lily)

Imported French Grown

Note! Lilium Candidum is nowadays primarily planted outdoors, bulbs being set soon after their arrival from France. (Cover them not more than 2 inches.) In days gone by, Lilium Candidum was largely cultured under glass, although this plan is still followed to some extent. However, they must be grown cool, never more than 55 degrees at night. Lilium Candidum and Delphinium Belladonna bloom at the same period outdoors and provide a most "happy combination."

	100	1000
20 to 22 centimeters.....	\$ 6.50	\$ 60.00
22 to 24 centimeters.....	7.00	65.00
24 to 26 centimeters.....	8.50	80.00
26 to 28 centimeters.....	11.00	100.00
28 to 30 centimeters.....	13.00	120.00
30 centimeters and up (scarce).....	16.00	



Lilium Candidum (Madonna Lily)

A. B. C. SUPREME QUALITY LILIES

VARIOUS LILIES

Japanese, American and English Novelties

Batemanniae. Salmon-red.	Elegans Mixed.
Canadense. Yellow.	Hansoni. Bright orange-yellow.
Davuricum. Rich orange, flushed red and spotted black.	Krameri. Pink-flowered.
Elegans. Red.	Rubellum. Rose-pink with yellow anthers.
Elegans. Dark velvety red.	Superbum. Orange-crimson.
Elegans. Cherry red.	Tenuifolium. Red.
Elegans. Orange.	Tigrinum fl. pl. Double.
Elegans Ogon. Golden yellow.	Umbellatum Erectum. Red flushed orange.

Prices on Application

LILIUM PHILIPPINENSE FORMOSANUM

A distinct Lily of refined and graceful appearance, with long, grassy foliage and exquisitely shaped long, wide-mouthed trumpet flowers of the purest white, slightly colored externally with reddish brown. This outside coloration fades as the flower matures. Blooms September. Height, 3 to 6 feet. Plant 8 inches deep.

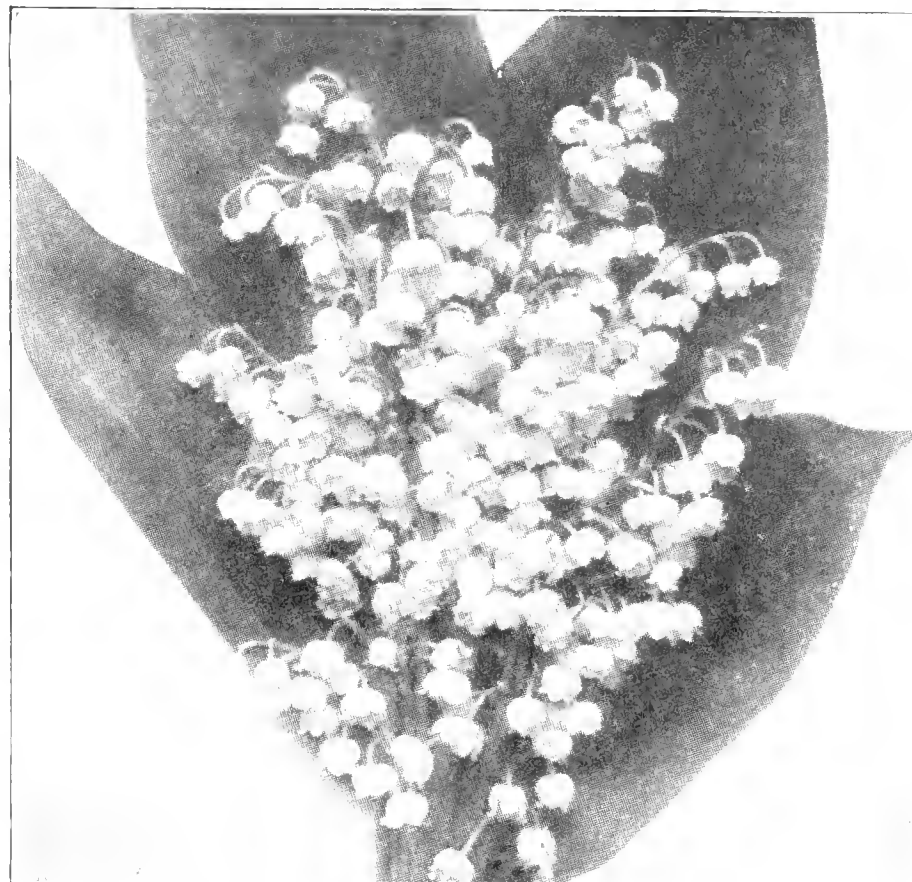
Per 100\$7.50

LILIUM TENUIFOLIUM

(So-called "Miniature Lilium Rubrum")

For under-glass culture, they can be planted in a Darwin Tulip bulb pan, set 4 inches deep and 3 inches apart, since they are a stem rooting type. They come into bloom in approximately 14 weeks. Also, owing to their slender stems and fine, narrow foliage, Lilium Tenuifolium can be planted between Carnations right in the benches. Color, brilliant scarlet. Flowers outdoors in June, perfectly hardy.

Strong Blooming Bulbs. 100....\$6.00 1,000....\$55.00



A. B. C. "Supreme" Quality Valley Pips

LILY-OF-THE-VALLEY PIPS

Re-selected Exhibition German Pips

The reputation of A. B. C. Supreme Quality Lily-of-the-Valley is so well established in the trade that little can be added by any commendation on our part.

Beside their cut-flower worth, Lily-of-the-Valley have an added sales value in that Pips can be sold profitably for planting in various receptacles in the home. They can easily be bloomed in four weeks, in moss, sand or soil. A great deal of interest can be created by displaying about 12 growing Pips in a fancy bowl in some prominent spot in your store. The ease with which they can be grown will interest most of your customers in buying them. If merchandised properly, you will find them an extremely profitable item.

Sold in quantities of 100, 250, 500 and 1000 Pips, from cold storage. They are available for immediate delivery.

Prices on request.

LILY-OF-THE-VALLEY CLUMPS

For Outdoor Culture

A permanent investment for your "Garden Planter" customers. Dozen.....\$3.00 100.....\$20.00

FEEDING LILIES

Put two bushels of fresh cow manure in a sack with a peck of soot (preferably the imported Scotch brand) added, and immerse in fifty gallons of water in a barrel. Allow this to stand a day before using. The liquid will be much too strong to use undiluted. At first, use one part liquid manure to five parts water; later, as the manure water becomes weaker, the concentration can be doubled. Varieties like Erabu, Giganteum, Candidum and Speciosum will stand heavier feeding than Auratum, Hansoni, Tenuifolium and Umbellatum. It will be necessary to give the bag of manure good pokings with a stick from time to time properly to exude the juicy liquid. All varieties of Lilies which are being pot grown for cut-flower purposes are much improved by waterings with liquid manure as soon as the pots are filled with roots.

IRIS—A. B. C. SUPREME QUALITY



A. B. C. Iris "Wedgewood"
Grown by M. Morgan and Son, Hackettstown, N. J.
Planted September 27th. First cut December 5th. Photo taken December 14, 1938.

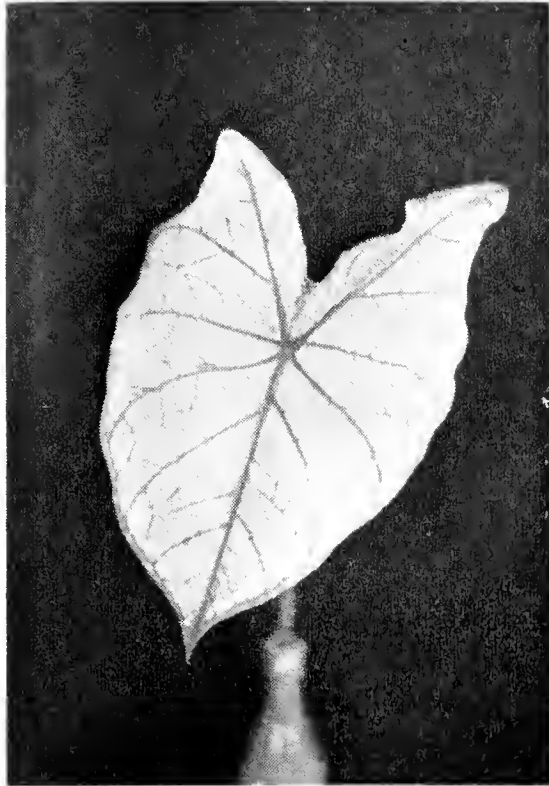
DUTCH IRIS

	100	1000
Imperator. Brilliant blue, extra early.		
6 to 7 centimeters.....	\$1.50	\$10.00
7 to 8 centimeters.....	2.20	17.00
8 to 9 centimeters.....	2.80	23.00
Poggenbeek. Brilliant blue, early.		
6 to 7 centimeters.....	1.70	12.00
7 to 8 centimeters.....	2.50	20.00
8 to 9 centimeters.....	3.20	27.00
White Excelsior. Extra large, white.		
6 to 7 centimeters.....	2.10	16.00
7 to 8 centimeters.....	3.20	27.00
8 to 9 centimeters.....	4.20	37.00

	100	1000
Wedgewood. Even Wedgewood blue, large flowers.		
8 to 9 centimeters.....	\$2.50	\$17.00
9 to 10 centimeters.....	3.50	30.00
10 centimeters and up.....	5.00	45.00
Yellow Queen. Excellent variety of uniform yellow.		
5 to 6 centimeters.....	2.00	14.00
6 to 7 centimeters.....	2.50	20.00
7 to 8 centimeters.....	3.50	30.00

CULTURAL HINTS

Bulbs for forcing are delivered about the middle of September. It is best to plant them at once in pots or in boxes, or if this should be impossible, spread them out on trays in a cool and dry place to prevent rooting. The bulbs can be planted in bulb pans or in flats, the same as other bulb stock. Irises require more water than any other bulbs and the soil should always be somewhat damp; however, there must be sufficient ventilation in the greenhouse during the period of forcing.



**Fancy Leaved Caladium
Variety "Candidum"**

Our collection of named varieties of Fancy Leaved Caladiums is up to date in every way.

FANCY LEAVED CALADIUMS

"True Brazilian Type"

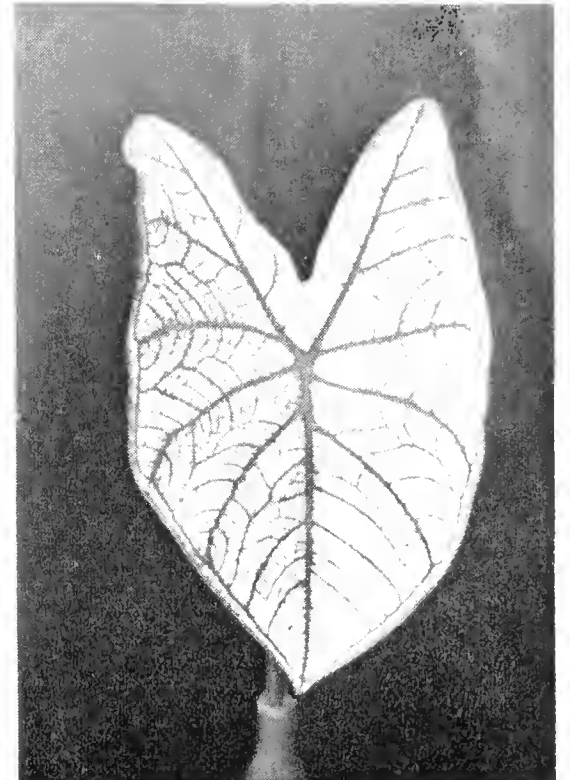
Ready in January

These exotic tropical foliage plants, with gorgeous coloring, provide a brilliant subject unexcelled for many uses. Taking little care, they are ideal for the home, hotel, store or office. Use them for pot plants, window boxes, plant arrangements and wall brackets . . . and don't overlook recommending them for summer use outdoors, around pools and bog gardens or in those shady nooks where color is at such a premium.

Prices of Fancy Leaved

CALADIUMS

	100	1,000
Separate Named Varieties . . .	\$13.50	\$125.00
Named Varieties, Mixed	11.00	100.00



**Fancy Leaved Caladium
Variety "Sorocabo"**

For list of Tuberous Rooted Begonias and Gloxinias, see inside front cover page.

Something new . . . in quantity . . . at a price that means
PROFIT FOR YOU!

"GLORY OF THE SUN"

LEUCOCORYNE IXIODES ODORATA

(See Illustration)

The dainty flower that supplies the hard-to-achieve touch of heavenly blue!

Leucocoryne sells. Once your customers see it they are delighted and want it again and again. It is fragrant, long-lasting, ideal for corsage work, head-dresses, table decorations, floral arrangements. Wiry 18-inch stems. Flowers with petal spread of two to three inches, in clusters.

Culture the same as for Freesias, namely a Carnation temperature seems to suit them nicely.

	100	1,000
First Size Blooming Bulbs	\$5.00	\$45.00
Second Size Blooming Bulbs	4.50	40.00
Third Size Blooming Bulbs	4.00	35.00

NERINE SARNIENSIS

"Guernsey Lilies." Red flowers of delightful fragrance. Provides an excellent pot plant.

	100
Large Size Bulbs	\$8.00



**Leucocoryne Ixiodes Odorata
"Glory of the Sun"**

GLADIOLUS

ANNUAL PRODUCTION: 20,000,000 BULBS (Approximately)

We list here the varieties in various colors that we believe will be the most profitable for you to grow. These varieties enjoy an excellent retail acceptance.

The bulbs marked (*) are recommended for forcing. The bulbs we supply for forcing under glass have been especially cultured and are scientifically treated for that purpose.

Send us your requirements, and we shall quote you our most favorable prices. As one of the largest Gladiolus growers in the country, we are in a position to supply you to advantage, in quality, selection and price. (The list below is a partial list — we can supply any variety.)

RED AND ROSE VARIETIES

- *Dr. Bennett. Brilliant scarlet.
- Chas. Dickens. Violet-red, dark blotch.
- *Excellence. Early orange-red (a Kunderd First Prize seedling). Choice cut-flower variety.
- *Flaming Sword. Early deep red.
- Helga. Salmon-rose.
- *Mrs. F. Pendleton. Rose-pink.

- Predominator. Pure salmon-scarlet (Kunderd First Prize seedling). Exceptional cut-flower variety.
- Pride of Wanakah. Deeprose, deeper blotch.
- Rose 1910. Early deep rose-pink.
- Red Phipps. Excellent rose-red.
- *Virginia. Scarlet-red.
- Wurtembergia. Scarlet, cream blotch.

PINK VARIETIES

- *Betty Nuthall. Coral-pink.
- Debonair (New). La France pink.
- Early Bird. Earliest of all salmon-pink.
- E. J. Shaylor. Rose-pink.
- *Giant Nymph. Tall pink.
- Highland Laddie. Pink.

- *Los Angeles. Salmon-pink.
- Mrs. Leon Douglas. Giant pink.
- *Mrs. P. W. Sisson. Cameo-pink.
- *Odin. Deep salmon pink.
- *PICARDY. New shrimp pink.
- W. H. Phipps. La France pink.

ORANGE-YELLOW-APRICOT VARIETIES

- *Apricot Glow. Tall clear apricot.
- Golden Dream. Golden yellow.
- Kunderd's Yellow Favorite. Fine yellow.

- *Miss Bloomington. Best yellow for cutting (Kunderd 1st Prize seedling). Good keeper.
- *Orange Queen. Apricot-orange.

WHITE VARIETIES

- *Albatross. Fine white.
- *Chicago White. Early white.
- Helen Wills. White, cream throat.
- Mammoth White. Pure white.

- *Maid of Orleans. Large white. European seedling. First prize winner in numerous shows. Opens well. Outstanding white.
- Star of Bethlehem. Large white.
- White Triumphator. Large white.

LAVENDER AND VIOLET VARIETIES

- *Berty Snow. Lavender.
- *Minuet. Delicate lavender.

- Mrs. Konynenburg. Light blue-violet.
- Pelegina. Dark violet.

PICARDY

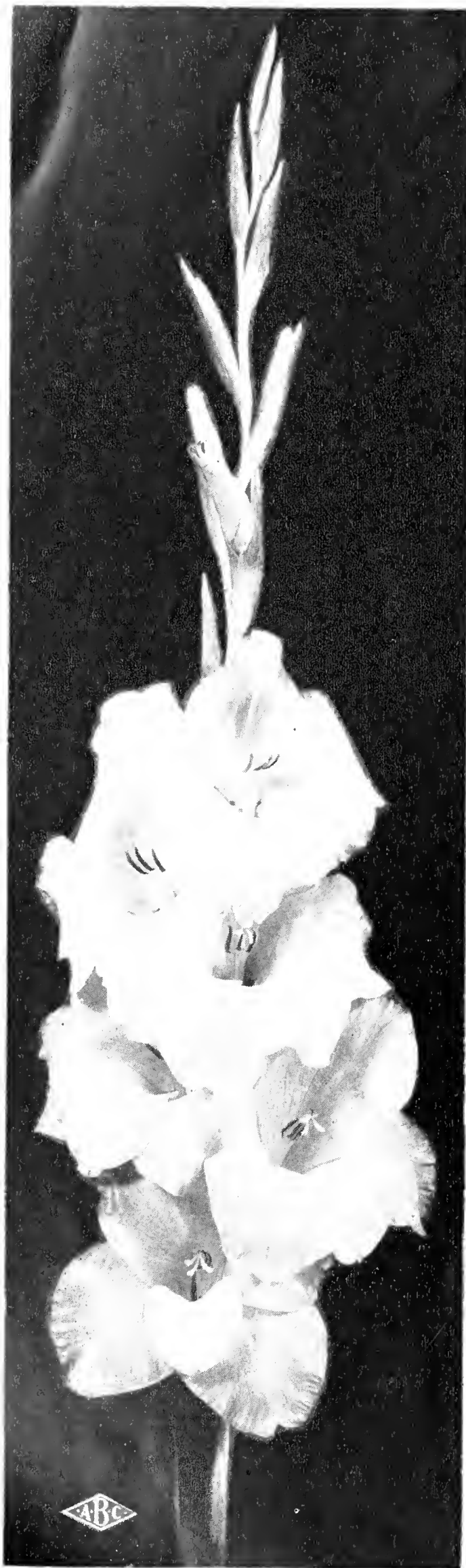
Picardy has proved to be the most outstanding cut-flower Gladiolus introduced in the past decade and this very worthwhile variety has created no end of unusually favorable comment from the trade and public alike.

GLADIOLUS IN MIXTURE

KUNDERD'S "GLORY" STRAIN

Especially recommended to Florists, Nurserymen and Seedsmen for "bulb merchandising" to the public, for garden show or the production of mixed cut-flowers.

Contains a good selection of Kunderd varieties with a large range of color.



Red Phipps

PRICES ON APPLICATION



French and German Hydrangeas

POLYANTHA, OR "BABY ROSES"

For Easter and Mother's Day forcing. Best forcing kinds.

Gloria Mundi. Brilliant orange-scarlet flowers.

"Baby Rambler." The original light crimson sort with fine heads of small flowers.

Triomphe Orleanais. Finest of the crimson Polyanthas.

... and all other worth-while kinds.

XXX Forcing Grade.

XX Forcing Grade.

X Forcing Grade.

Prices on application.

CLIMBING ROSES

XXX Forcing Grade

Eugene Jacquet. Large clusters of bright red double flowers.

Marie Gauchault. Brilliant light red and carmine-pink.

Paul's Scarlet.

Prices on application.

SPIRAEA (Astilbe)

Pink Varieties	Doz.	100
White Varieties	3.00	22.50

SPIRAEA (Astilbe)

It is important that roots be FROZEN before planting. Grow 90 days for Easter flowering; 75 days for Mother's Day flowering.

HYDRANGEAS

Best French and German Varieties, Produced by a Specialist

Winner of Prizes at Many

NATIONAL FLOWER SHOWS

FALL DELIVERY AFTER OCTOBER 1st

	100
2 inch, one Flowering Shoot.....	\$ 8.00
3 inch, one Flowering Shoot.....	12.00
4 inch, 2 or more Flowering Shoots.....	25.00
5 inch, 3 to 5 Flowering Shoots.....	35.00
6 inch, 5 to 8 Flowering Shoots.....	50.00
7 inch, 8 or more Flowering Shoots.....	75.00
8 inch, 10 or more Flowering Shoots.....	125.00

EARLY ORDERS ARE ADVISABLE



Hahn's Branching Ivy

HAHN'S BRANCHING IVY

This small-leaved English Ivy has become "A one best seller" with the plant trade throughout the country. Many repeat orders for same during the past year suggest that "Hahn's Branching Ivy" has become a great favorite with the public—a sample shipment will convince you of its value. Easily propagated.

2 1/4-inch. 100.....	\$10.00	1000	\$90.00
3 inch. 100.....	25.00		
4-inch. 100.....	35.00		
5 inch. 100.....	50.00		

F.O.B. Shipment
Pennsylvania

HAHN'S NEW MINIATURE IVY

A most desirable addition to the Ivy family.

2 inch. Per 100.....	\$ 10.00	5 inch. Per 100.....	\$ 75.00
2 1/2 inch. Per 100.....	15.00	5 inch Heavy. Per 100...	100.00
3 inch. Per 100.....	35.00	6 inch. Per 100.....	150.00
4 inch. Per 100.....	50.00	6 inch Heavy. Per 100...	200.00

F. O. B. Shipment Pennsylvania

FUNKIA

Undula Variegata. Potted about February they will in a few weeks provide most attractive pot plants. The handsome white and green foliage makes

this Funkia ideal for use in combination pots and boxes for Easter, 10.....\$1.50 100.....\$10.00

Staple Items the Grower Needs

GLASS CLEANER

"DAY-BRIGHT"

1-Gallon Jugs—Weight 17 lbs. Each.....	\$1.50
2-Gallon Jugs—Weight 33 lbs. Each.....	2.95
3-Gallon Jugs—Weight 51 lbs. Each.....	4.20
5-Gallon Jugs—Weight 85 lbs. Each.....	6.50
10 Gallons or more. Per gallon.....	1.20

POT, GARDEN AND TREE LABELS

POT LABELS— $\frac{5}{8}$ Inch Wide

	Quantity		Weight		—Per 1,000—	
	per carton	per carton	per carton	per carton	Plain	Painted
4-inch	1,000	3½ lbs.	\$1.60	\$2.00		
5-inch	1,000	4¾ lbs.	1.80	2.20		
6-inch	1,000	5½ lbs.	2.00	2.50		
8-inch	500	4 lbs.	2.50	3.00		
10-inch	500	5 lbs.	3.00	4.00		
12-inch	500	6 lbs.	4.00	5.00		

We do not break the cartons.

GARDEN LABELS

	Quantity		Weight		—Per 1,000—	
	per carton	per carton	per carton	per carton	Plain	Painted
8x $\frac{7}{8}$ inch....	250	2¾ lbs.	\$4.00	\$5.00		
10x $\frac{7}{8}$ inch....	250	4 lbs.	5.00	6.00		
12x1½ inch....	100	2¼ lbs.	7.00	8.50		

We do not break the cartons.

TREE LABELS

3½" long, $\frac{5}{8}$ " wide. Copper wired. Packed 1,000 to a carton. Weight, 4 lbs.

1,000—Plain.....\$1.80 Painted.....\$2.30

We do not break the cartons.

NEPONSET POTS—Red or Black

Strong, waterproof paper pots for transplanting or shipping. Light in weight but very strong and durable. Shipped either from Chicago or East Walpole, Mass.

We do not break the cartons.

Weight per Case	Red for Shipping	Green for Growing
2" —10 lbs.—Case of 1,000....	\$2.85	\$5.00
2¼" —12 lbs.—Case of 1,000....	2.90	5.50
2½" —16 lbs.—Case of 1,000....	2.95	5.95
3" —24 lbs.—Case of 1,000....	3.80	6.95
3½" —34 lbs.—Case of 1,000....	4.95	8.55
4" —23 lbs.—Case of 500....	3.05	4.95
5" —37 lbs.—Case of 500....	4.10	7.50
6" —51 lbs.—Case of 500....	5.40	9.75

CYANOGAS—"G" Fumigant

(Calcium Cyanide)

A deadly, very effective fumigant for control of anything that breathes. Will destroy rodents as well as insects. Full directions on each can. Follow directions closely.

5-lb. can. Each.....	\$ 3.00
25-lb. can. Each.....	10.00
100-lb. can. Each.....	25.00

NAPTHOLINE FLAKES

10 lbs.	\$1.25
25 lbs.	2.75
50 lbs.	5.00
100 lbs.	9.00

THIS IS A PARTIAL LIST

For Complete Line,
refer to the **BLUE BOOK** of
AMERICAN FLORIST SUPPLY CO.
Copy mailed free on request

STAKES CANE STAKES

We import these in carload lots and usually are in position to supply same the year 'round. Hot water treated before being dyed, and which prevents fungus and premature decay.

DYED GREEN—2,000 per Bale.

	F. O. B. Chicago	F. O. B. New York
1½ ft.....	Bale \$3.00	Bale \$2.25
2 ft.....	Bale 4.00	Bale 2.85
2½ ft.....	Bale 5.00	Bale 3.75
3 ft.....	Bale 6.00	Bale 4.50
3½ ft.....	Bale 7.00	Bale 5.40
4 ft.....	Bale 8.50	Bale 6.20

NATURAL COLOR ONLY—

5 ft.....	Bale 12.50	Bale 9.50
6 ft.....	Bale 14.50	Bale 11.50

SPLIT BAMBOO—Plant Stakes

	Shipping Wt. (per 1,000)	1,000	5,000
12-inch	8 lbs.	\$1.20	\$5.75
18-inch	14 lbs.	1.65	7.95
24-inch	18 lbs.	2.00	9.50

HYACINTH STAKES

Wooden, Round-Pointed.

	Shipping Wt. (per 1,000)	1,000	6,000
5-inch	3 lbs.	\$0.65	\$ 3.60
12-inch	6 lbs.	1.40	7.80
18-inch	9 lbs.	1.90	10.40

STAKE FASTENERS—"Everlasting"

Packed 500 to box.	
1 to 9 boxes—Each.....	\$1.25
10 boxes or more—Each.....	1.10

NICO-FUME—Liquid

Free Nicotine 40% for Spraying and Fumigating.

1-lb. tin. Each.....	\$ 2.25
4-lb. tin. Each.....	5.75
8-lb. tin. Each.....	10.00
40-lb. drum. Each.....	44.00
Note: 4-lb. tin approximately ½ gallon.	
8-lb. tin approximately 1 gallon.	

NICO-FUME PRESSURE FUMIGATOR

	½-lb. Cans	1-lb. Cans
1 can	\$0.45	\$0.75
6 cans	2.40	3.75
12 cans	4.20	7.00

NICO-FUME POWDER

Lights quickly. Burns evenly. No waste.	
10-lb. tin. Each.....	\$5.85

GLAZING STAPLES

No. 2 for single thick glass. Approximately 900 in 1-lb. box.

Lb.—Each...60c 10 lbs. or more—Each...55c

No. 2½ for double thick glass. Approximately 800 in 1-lb. box.

Lb.—Each...60c 10 lbs. or more—Each...55c

GLAZING POINTS—Straight

$\frac{5}{8}$ "—Approximately 1,500 to 1-lb. box.

$\frac{7}{8}$ "—Approximately 1,000 to 1-lb. box.

Box—Each..50c 10 or more boxes—Each..45c

CHARCOAL

Six Different Sizes

No. 2 "Lump"	½-inch Mesh
No. 3 "Pea—Large"	1/3 inch Mesh
No. 6 "Pea—Small"	1/6 inch Mesh
No. 16 "Rice size"	1/16 inch Mesh
No. 36 "Sugar size"	1/36 inch Mesh
No. 100 "Powder"	1/100 inch Mesh

Packed in 50-lb. bags.....Each \$1.50

SPECIAL FLORISTS' MIXTURE

Armour's 5-15-5

100 lbs.....	\$ 2.85
500 lbs.....	13.25
1000 lbs.....	26.00
Ton	45.00

F. O. B. Chicago Heights

WIZARD SHEEP OR CATTLE MANURE

2% nitrogen, 1% total phosphoric acid, 2% potash. Treated so that weed seeds in it are killed. Size bags, 100 lbs.

100 lbs.....	\$ 2.30
500 lbs.....	9.00
1000 lbs.....	17.00
1 ton to 5 tons.....	Per ton 31.50
5 tons to 19 tons.....	Per ton 29.50
Carload	Per ton 27.75

F. O. B. Stock Yards—Chicago, East St. Louis, Ill., or Kansas City, Mo.

THERMOMETERS

No. 5127 "UTILITY" THERMOMETER

Metal. Enameled white background. Black letters. Red mercury. Easy to read. Very accurate. Each.....\$1.00 Dozen.....\$11.00

No. 5981 HOTBED THERMOMETER

Wooden body. Steel pointed tip. Very accurate. Each.....\$3.25 3 for.....\$9.30

No. 5454 MAXIMUM AND MINIMUM THERMOMETER

Floating steel discs tell the lowest and highest temperatures during absence. Reset with a magnet. Complete.....\$4.25

PRICES SUBJECT TO MARKET FLUCTUATIONS AND CHANGES WITHOUT NOTICE

STOCKS

A. B. C. "SPECIAL FLORISTS' STRAINS"

Giant Column (Non-Branching Double Excelsior). This new type produces one enormous spike 2 to 3 feet in height and is especially adapted to greenhouse culture, as the plants can be grown close together. We are listing below the only colors that in the opinion of leading growers will satisfactorily give a high percentage of doubles. They are, in our opinion, the most reliable colors to grow.

	Tr. Pkt.	¼ oz.	Oz.
American Beauty. Rose.....	\$1.00	\$2.25	\$8.00
Rose Pink. The 1937 All-America winner	1.00	2.25	8.00
Ball's White	1.00	2.25	8.00
Chamois Rose (Chamois Pink)	1.00	2.25	8.00
Silvery Lilac (Lilac-Lavender)	1.00	2.25	8.00
Excellent Mixture	1.00	2.00	7.00

½ Tr. Pkt. of the above....60c



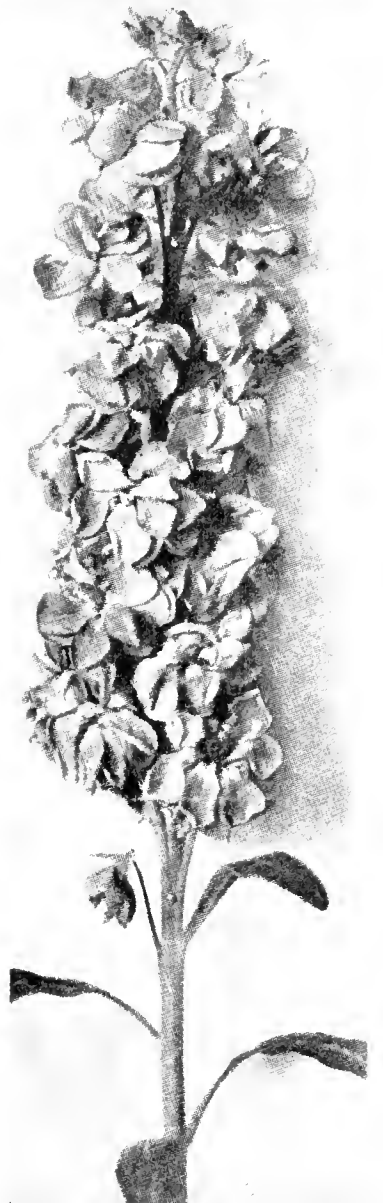
Stocks, Giants of California

Giants of California. "The World's Best Double." This magnificent new group is so marked in improvement that we believe they will head the list in florists' forcing Stocks in the very near future. Giants of California are very early flowering, with a high percentage of double mammoth flowers, and they have the branching habit of the Bismarck. If planted close, they will attain the height of 2½ to 3 feet. We feel this strain justifies our highest recommendation.

	Tr. Pkt.	¼ oz.	Oz.
Sequoia (New). Rich, sparkling carmine	\$0.60	\$1.10	\$4.00
Golden Gate. Clear golden yellow.50	1.00	3.50
Monterey. Bright pink.....	.50	1.00	3.50
Pacific. Light blue.....	.50	1.00	3.50
Redwoods. Blood red.....	.50	1.00	3.50
Santa Barbara. Chamois.....	.50	1.00	3.50
Santa Maria. Pure white.....	.50	1.00	3.50
Tahoe. Lavender50	1.00	3.50
Yosemite. Rose50	1.00	3.50
Splendid Mixture50	1.00	3.50

½ Tr. Pkt. of the above.....30c

Except "Sequoia".....35c



Stocks, Ball Branching or Column

Our strains of this valuable cut-flower are the results of expert selection.

BRANCHING TYPE IMPROVED BISMARCKS

A good proportion of a retail grower's Stocks should consist of this class. Though shorter stemmed, they are more freely produced than the non-branching. The branching kind can be planted close and grown single stemmed. Planted this way they won't branch except about the top and from there the branches should be removed. However, they will not be as large flowered, neither will the flowers be so closely placed on the stem as the non-branching.

A good suggestion with the branching kind is to space them 6 x 6 inches. When up about 8 inches, top back about one-third. Another good plan is to let them go until buds are far enough along to distinguish the singles, which are then removed. Under favorable conditions the remaining doubles, that should, of course, be topped, will nicely fill out the irregular empty spaces left, leaving a 100% bed of doubles. However, single Stocks have value for any retail grower.

Stars (*) indicate preferred varieties.

Antique Copper. Fine copper red.
Apple Blossom. An extra delicate pink; nearly white.
Blood Red. Ruby color.
Buttercup. Deep cream, strong growing.
Chamois. Fine clear chamois.
***Elk's Pride.** Rich purple.
Flesh. Delicate shade of Malmaison pink.

***Golden Ball.** Ivory yellow.
Golden Rose. As named.
***Lavender.** Clear lilac lavender; fine.
***Lilac.** Bright deep lilac-blue.
***Rose.** Fine bright rose.
***Shasta.** New giant white.
White. Good clear white.

Prices—Each: Tr. Pkt.....35c ¼ oz.....\$1.00 Oz.....\$3.00
Mixture. Formula mixture of above colors: Tr. Pkt.....25c ¼ oz.....60c Oz.....\$2.25

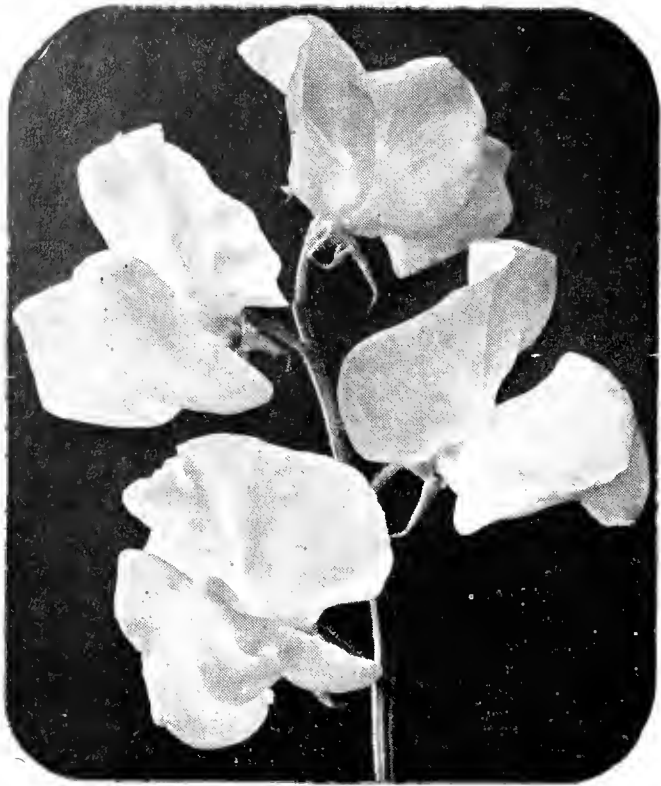
BEAUTY OF NICE

Compact like a Ten Week, but not quite so dwarf.

Aurora. Golden buff; fine.
Flesh Pink (Beauty of Nice). Flesh or Malmaison pink.
Cote d'Azur. Light lavender-blue.

Mont Blanc. Clear extra early white.
Monte Carlo. Rich canary-yellow.
Queen Alexandra. Rosy lilac; fine.

Prices—Each: Tr. Pkt.....25c ¼ oz.....60c Oz.....\$2.25
Mixture of above: Tr. Pkt.....25c ¼ oz.....50c Oz.....\$1.75



Sweet Pea Early Spencer "Josie"
(About one-half natural size)

SWEET PEAS

EARLY OR WINTER FLOWERING

True to Name, Thoroughly Rogued and Hand-Picked Seed

If you are in the market for quantity, please ask us for special prices.

The following 16 varieties are, in our opinion, the "cream" of existing florists' kinds.

- Ball Orange Improved.** The only early flowering clear orange; fine color.
 ½ oz.....25c Oz.....35c 4 oz.....\$1.20 Lb.....\$4.00
- Ball White.** Fine large flowered white; white-seeded.
 ½ oz.....25c Oz.....35c 4 oz.....\$1.20 Lb.....\$4.00
- Ball Rose Improved.** Deep bright rose, strong free flowering habit.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Boon.** Fine deep salmon-rose on cream; quite large flowered.
 ½ oz.....20c Oz.....35c 4 oz.....\$1.20 Lb.....\$3.90
- Bridesmaid.** Delightful silvery pink; extra for flower size and stem.
 ½ oz.....20c Oz.....35c 4 oz.....\$1.20 Lb.....\$3.90
- Daphne.** Winner of a Silver Medal at a recent International Flower Show in New York City; this Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.
 Oz.....30c 4 oz.....\$1.00 Lb.....\$3.50
- Harmony.** The best commercial lavender.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Hope.** Exceptionally good white (black seeded); germinates easily.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Josie.** Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.50
- Laddie Improved.** Extra long stiff stemmed rose.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Sequoia.** Extra large flowered salmon-rose; fine for spring.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Majestic Rose.** Fine large flowered heavy stemmed rose-pink.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Mrs. Hoover.** Best early blue; strong growing and fine for spring.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
- Princess Blue.** Light lavender-blue; probably largest flowered and longest stemmed on our list.
 ½ oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.75
- Shirley Temple (Waller-Franklin).** Waller-Franklin consider this their most beautiful origination; obtained through a cross between Pinkie and Lady Gay; inherits size and richness of color of Pinkie with dainty fluted

SWEET PEAS (Continued) EARLY OR WINTER FLOWERING

(See first column for additional list of varieties of this type)

flowers of Lady Gay; the color is softer and more beautiful than Pinkie; the stems are long, with four blooms on each stem.

½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40
Triumph. Long-stemmed attractive lilac-mauve.
 ½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

ALL OF THE FOLLOWING (except otherwise noted) PRICED AT—

½ oz.....20c Oz.....30c 4 oz.....90c Lb.....\$3.40

American Beauty. Fine American Beauty rose.

Amethyst. Rich bright purple.

Annie Laurie. Bright rose-pink.

Apollo. Salmon-cerise; fine for spring.

Attraction. Rich long-stemmed salmon-rose.

Aurora. Orange-scarlet striped.

Ball Blue.

Ball Rose Queen. Large flowered strong rose-pink.

Blue Bird. Prefer Mrs. Hoover.

Bright Light. Vivid orange-scarlet.

Bacchus (New). Extra deep maroon-purple; large flower.

½ oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.75

Chevalier. Dark rose.

Columbia. Rose and white bicolor.

Eileen. Rich Begonia rose.

Eleanor Blue. Nice light blue for spring flowering. Semi-intermediate type.

Flamingo. Orange-salmon; long-stemmed.

Fragrance. Fine lavender for spring blooming.

Giant Rose. Extra large rose; medium stem.

Grenadier. Poppy scarlet.

Harlequin. Chocolate bicolor.

Heather Bell. Rosy lavender; free flowering.

Hope. Fine white; black-seeded and easy to germinate.

Indigo Blue. Dark shade of clear blue.

Jeanne Mamitsch. Clear rose, long stems.

Josie. Longest stemmed clear rose-pink.

Maroon Prince. Dark maroon, rather heavy.

Michigan. Large lavender.

Mrs. Holscher. Very good rose-pink.

Mrs. Kerr. Salmon.

Oriental. Black-seeded cream.

Pride. Extra long-stemmed brilliant cerise.

Prosperity. Soft glowing rose-cream.

Red Bird. Crimson-red.

Snowstorm. White-seeded white.

Springsong. Prefer Boon.

Success. Extra bright deep rose-pink.

Sunray. Light cerise, fine long stem.

Sunproof Orange. With slight scarlet-cerise shading.

½ oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.50

Top Hat. Deep bright violet-blue; fine growth and strong color.

Tahoe (New). Fine dark blue, some deeper than Hoover.

½ oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.75

Vulcan. Prefer early Bright Light.

White Harmony. Longest stemmed black-seeded white.

Zvolanek's Rose. Rose; Laddie preferred.

A. B. C. Early Mixture. Formula mixture of above colors.

½ oz.....15c Oz.....25c 4 oz.....85c Lb.....\$3.25

"SPRING FLOWERING"

A New Race of Sweet Peas for Greenhouse Culture Tested in Greenhouses

When tested in the greenhouse under commercial conditions, this new "spring-flowering type" performed outstandingly well in the spring months, giving excellent flowers on long stems when the regular early-flowering types had given out. The spring-flowering type also gives a much heavier crop of flowers than the standard early-flowering type. Seeds of the spring-flowering type should not be sown before September or October in the greenhouse for flowering during March, April and early May.

Our test of this new type suggests that same is a valuable addition to the Sweet Pea family.

Spring-Flowering Blue. A splendid clear marine blue.

Spring-Flowering Clear Rose-Pink.

Spring-Flowering Lavender. Beautiful clear lavender.

ALL OF ABOVE: ½ oz... 85c Oz...\$1.50 4 oz...\$5.50 Lb...\$20.00

31 WEST 27th STREET - NEW YORK CITY, N. Y.

ORDER SHEET

Ship To
NAME_____

Post Office.

Freight or Express Address (If Different)
From P. O.

County _____

State_

ORDER
FILLED BY

Veg. Seeds

Flo. Seeds

Bulbs

Plants

Sundries

Insect

Grass Seed

Fertil.

Please DO NOT Write
in Space Above

IF OUT OF VARIETY ORDERED KINDLY STATE IF WE HAVE YOUR PERMISSION TO SUBSTITUTE EQUAL OR BETTER IN
NEAREST WE CAN SUPPLY? ANSWER_____

[illegible]

(OVER)

 THIS FLAP IS GUMMED, READY TO SEAL.

"PETUNIAS FOR PROFIT"

A. B. C. is recognized as headquarters for
"BETTER PETUNIAS"

having introduced in past years many worthwhile kinds that are now standard in the trade, particularly "World Beauty" and "Private Stock" single mixture, which, we might say, has done more to popularize the Petunia than any other varieties that have been offered in the past twenty years.

"A. B. C. PRIVATE STOCK"

(Eriksson Strain)

Single Large Flowering Dwarf Fringed and Ruffled Mixed—the Single Petunia De Luxe

Produced under glass by that eminent florist-grower, Mr. Ernst Eriksson, of Riverside, Illinois (originator of Primula Malacoides Erikssoni), this improved strain of hand-pollinated large flowering dwarf Petunias is in our estimation the choicest and finest of this type available. It is excellent for pot plants, porch and window boxes, and for bedding. This strain is as profitable as it is beautiful. We recommend you include it in your Petunia planting.

Tr. Pkt. (1,000 seeds).....\$1.25 1/32 oz.....\$4.00
 1/16 oz....\$8.00 1/8 oz....\$15.00 1/4 oz....\$28.00

SPECIAL NOTE: Complete list of Petunias and all seasonable florists' flower seeds mailed free.



De Luxe "World Beauty"

The "last word" in All-Double Petunias. A real "money-maker" for the florist. Named and introduced by American Bulb Company. Originator's new crop seed ready October-November.

A. B. C. DE LUXE "ALL-DOUBLE" KINDS

APPLEBLOSSOM

This new all-double Petunia produces huge double appleblossom pink flowers of the same form as world-famous "World Beauty", and is a worthy and desirable addition to this group. At the All-American Selections, Appleblossom was awarded Honorable Mention by the Council.

500 seeds....\$1.25 1,000 seeds....\$2.00 3,000 seeds....\$5.00

GAIETY

Another beautiful all-double dwarf fringed Petunia with flowers a beautiful rose-red and white with frilled petals.

Tr. Pkt. (1,000 seeds).....\$2.00 3 Tr. Pkts. (3,000 seeds).....\$5.00

Winner of "Special Mention" 1938 All-America Selections.

"WORLD BEAUTY"

Produces (from seed) practically 100% large double fringed flowers of the most beautiful rosy carmine color, wonderfully free blooming plants of the dwarf, compact growth which makes this grand new sort particularly desirable for pot plants as well as bedding. "World Beauty" has really created a sensation wherever shown. A few plants in bloom for demonstration to the public early in the season will undoubtedly result in an active and most profitable demand for this new favorite.

For Mother's Day, "World Beauty" has proved to be an ideal pot plant and a worth-while profit provider.

Price of "World Beauty" Seed, Original Strain—

500 seeds....\$1.25 1,000 seeds....\$2.00 3,000 seeds....\$5.00
 1/64 oz.....\$6.50 1/32 oz.....\$12.50

NOTE! New crop seed of "All-Double" Petunias ready in October-November. Numerous growers make sowings at such time in order to provide well developed plants early in the following spring season.

LOVELINESS

A lovely extra dwarf all-double Petunia of beautiful clear LaFrance pink color. In combination with "World Beauty" and "Snowball" excellent results can be achieved. We recommend this variety without reservation.

1/2 Tr. Pkt.....\$1.25 Tr. Pkt. (1,000 seeds).....\$2.00
 3,000 seeds.....\$5.00

PURPLE ROBE

This outstanding variety supplies that dark velvety purple so desirable in Petunias. Dwarf all-double; height 12 in.

Tr. Pkt. (500 seeds).....\$1.25 1,000 seeds....\$2.00 3,000 seeds....\$5.00

"ORCHID BEAUTY"

Flowers are a beautiful orchid, heavily veined deeper lilac or violet.

Tr. Pkt. (500 seeds).....\$1.25 1,000 seeds....\$2.00 3,000 seeds....\$5.00

SNOWBALL

The finest all-double fringed white Petunia available.

Tr. Pkt. (500 seeds).....\$1.25 1,000 seeds....\$2.00 3,000 seeds....\$5.00

GIANT FRINGED DWARF MIXED ALL-DOUBLE

A special choice mixture of the various varieties that constitute the Victorious strain. The flowers are large, exquisitely ruffled and fringed, and are frequently 5 in. across. The color range is nothing short of brilliant.

1/2 Tr. Pkt. (500 seeds).....\$1.25 Tr. Pkt. (1,000 seeds).....\$2.00
 3 Tr. Pkts.....\$5.00 1/64 oz.....\$6.00 1/32 oz.....\$11.00

CHICAGO • AMERICAN BULB COMPANY • NEW YORK

PEONIES

STRONG 3 TO 5 EYE ROOTS

We are growers of Peonies strictly for root production. We do not market our flowers. Therefore, when you purchase your Peony roots from us, they contain the full amount of vitality. This is very important for your future success. Our plants are very carefully grown and all roots shipped out are first class quality. Please note our reasonable prices.

ALEXANDER DUMAS. A brilliant pink, interspersed with salmon, white and chamois. Early, very profuse bloomer, and very rigid plant. One of the greatest bloomers of all.

10.....\$2.00 100.....\$16.00

AVALANCHE. A magnificent flower which opens like a rose. Pure white with a few pencilings of carmine on the edge of center petals. Fragrant, crown type; late midseason. An old variety but one that will stand comparison with anything there is.

10.....\$2.00 100.....\$16.00

BARONESS SCHROEDER. Rose type; late. White with shading of flesh. This is one of the finest Peonies. Its immense flowers of great substance with high chalice-shaped center are freely produced, lasting a long time. Very fragrant.

10.....\$2.00 100.....\$16.00

CHARLES McKELLIPP. Crown type; mid-season. Opens rose-shaped and develops into crown type. The irregular rich crimson petals of the center are mingled with gold stamens and surrounded by rows of broad, silky guard petals. It has a charm peculiarly its own.

10.....\$2.00 100.....\$18.00

FELIX CROUSSE. Large, typical bomb-type flower of clear, brilliant red, coming in late midseason. The guard petals are prominent, surrounding a large, globular center of even coloring. It is a strong, vigorous plant of spreading habit.

10.....\$2.00 100.....\$15.00

KARL ROSENFELD. A better Peony and a better quality of red than any of the older red sorts; pure, rich, intense crimson of half-rose type. It makes and remains a splendid full-rounded flower of excellent substance; equally valuable as cut-flowers or garden show.

10.....\$2.00 100.....\$15.00

KELWAY'S QUEEN. Fragrant flesh pink. Midseason. If you have this variety in your planting, you have what is considered the flower of the aristocrat.

10.....\$7.00 100.....\$65.00

LORD KITCHENER. Bomb type flowers, bright cherry-red. Midseason.

10.....\$2.50 100.....\$20.00

MARIE JACQUIN. The water-lily Peony. Semi-double, cup-shaped white flowers borne in great profusion. Beautiful landscape variety. Midseason.

10.....\$2.00 100.....\$16.00

MILTON HILL. Rose type; late. Flowers large, cupped, clear soft flesh color. Turns nearly white in full sunlight before fading. One of the finest varieties in existence.

10.....\$3.00 100.....\$25.00

MME. DUCEL. Pink of medium shade with silvery reflex. Bomb type, resembling the famous Mons. Jules Elie. Very desirable. Strong grower, medium height.

10.....\$2.00 100.....\$15.00

MME. JULES DESSERT. Large, flat semi-rose type. Flowers are delicate flesh pink, shading to straw white.

10.....\$3.00 100.....\$25.00



Peonies in the better cutflower varieties, listed on this page, usually provide good profit for the florist grower.

MONS. JULES ELIE. Bomb type; early midseason. King of all Peonies. Color an ideal glossy lilac-pink, shading to a deeper rose at the base, the entire flower overlaid with a sheen of silver. Ideal for cut-flowers.

10.....\$2.00 100.....\$16.00

OFFICINALIS RUBRA FL. PL. Rich deep crimson; the great Decoration Day Peony.

10.....\$3.00 100.....\$25.00

PRESIDENT ROOSEVELT. Semi-rose type; mid-season. Brilliant red in color; a grand Peony.

10.....\$2.00 100.....\$18.00

PRESIDENT TAFT. Delicate hydrangea pink, completely enveloped in a halo of white. Profuse bloomer.

10.....\$3.00 100.....\$25.00

PRINCESS BEATRICE. Large, compact high crown. Guards and crown light violet-rose, collar cream-white, center flecked crimson. Fragrant. Strong,

vigorous grower, medium height, very free bloomer. Early midseason. Extra good tri-color.

10.....\$2.00 100.....\$16.00

RICHARD CARVEL. One of the best early reds. Large bomb-shaped blooms of the same style as Felix Crousse but better in color.

10.....\$3.00 100.....\$25.00

SARAH BERNHARDT. Semi-rose type. Midseason. Appleblossom pink, with each petal silver-tipped.

10.....\$2.50 100.....\$20.00

SOUV. DE CHAS. GOMBAULT. One of the most outstanding varieties. It is tri-color, flowers are built up crown shaped. It is much admired for its beauty; at the same time it is different than the general list of the clear colors. Fine lasting qualities. We like it very much.

10.....\$2.00 100.....\$18.00

PEONIES UNDER COLOR

(Selected from Choice Named Sorts)

Recommended for "over the counter" store sales to the garden planting public. Not to be compared to divisions from old "worn out" plants as the quality is "tip-top" in every way. You can recommend the same to your best friends.

RED SHADES — PINK SHADES — WHITE SHADES. Strong 3 to 5 Eye Roots. Per 10.....\$1.50 Per 100.....\$10.00

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